

WELCOME

**PLAN, PROMPT
& PUBLISH**

RYAN MILLER

Director | MVCC's ThINCubator
Founder | Rust Belt Startup



What's the Plan

What's the Plan

Your Digital Home Base

What's the Plan

Your Digital Home Base
Form/Functions

What's the Plan

Your Digital Home Base

Form/Functions

Content Planning

What's the Plan

Your Digital Home Base

Form/Functions

Content Planning

Images and Art

What's the Plan

Your Digital Home Base

Form/Functions

Content Planning

Images and Art

Prompting Best Practices

What's the Plan

Your Digital Home Base

Form/Functions

Content Planning

Images and Art

Prompting Best Practices

Publishing Through Lovable

What's the Plan

Your Digital Home Base

Form/Functions

Content Planning

Images and Art

Prompting Best Practices

Publishing Through Lovable

What's the Plan

Your Digital Home Base

Form/Functions

Content Planning

Images and Art

Prompting Best Practices

Publishing Through Lovable

What's the Plan

Your Digital Home Base
Form/Functions
Content Planning
Images and Art
Prompting Best Practices
Publishing Through Lovable

What's the Plan

Your Digital Home Base

Form/Functions

Content Planning

Images and Art

Prompting Best Practices

Publishing Through Lovable







5407

At a Minimum.....

Basic Contact Info

Digital Real Estate

Jump Off Point



Everything Else is a Rental



WHO IS IT FOR

WHAT SHOULD
THEY DO?

Education

Join Us & Get Wine 101 Course 75% Off [join free](#)

 WINE FOLLY

[Guides](#) [Grapes](#) [Regions](#) [Topics](#) [School](#) [Wine Club](#) [Tools](#)



Let's Learn About Wine

From beginner to pro, Wine Folly is your #1 trusted resource for wine education.

not sure?

[learn the basics](#)



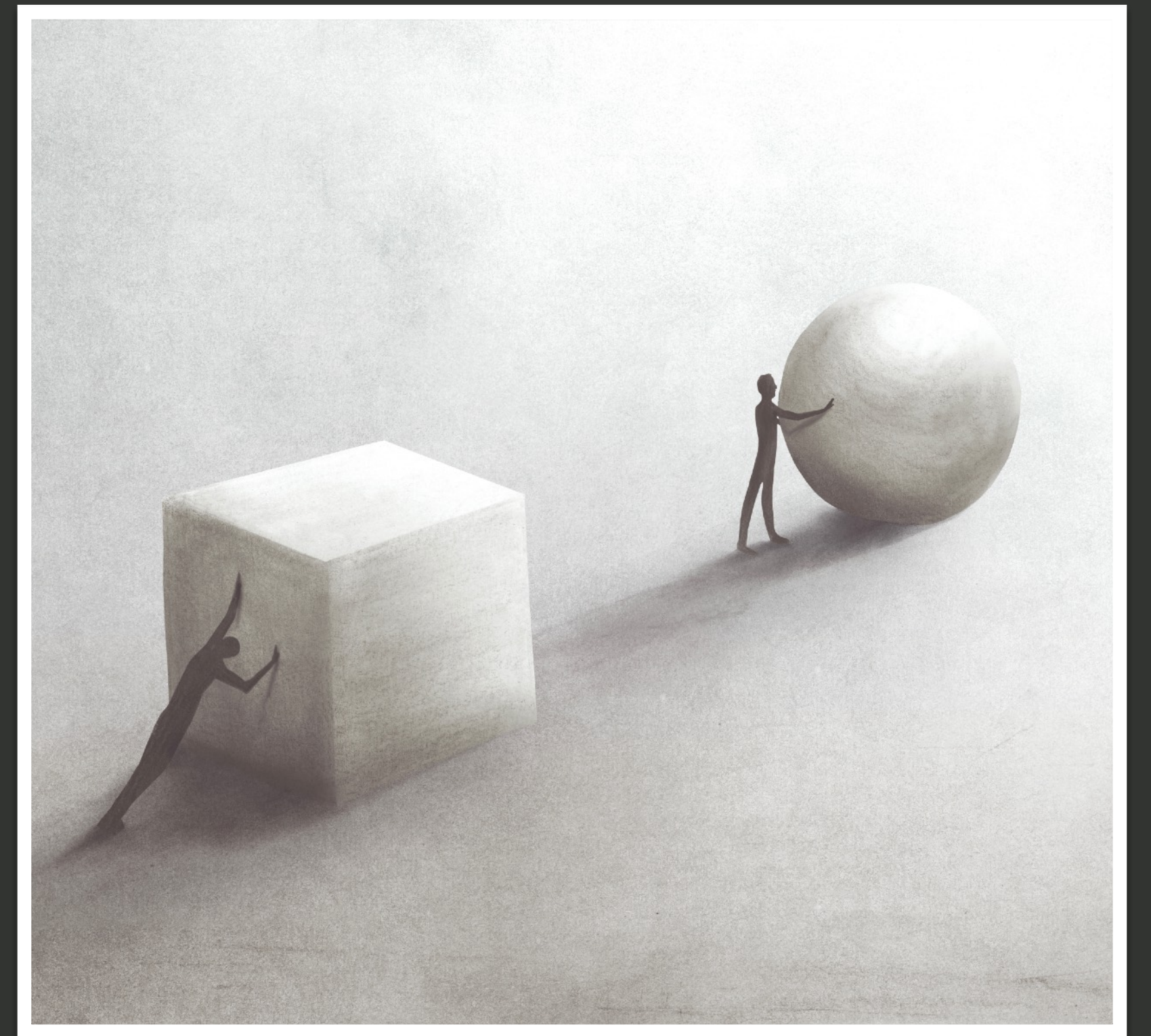
as seen in

lifehacker

WINEENTHUSIAST

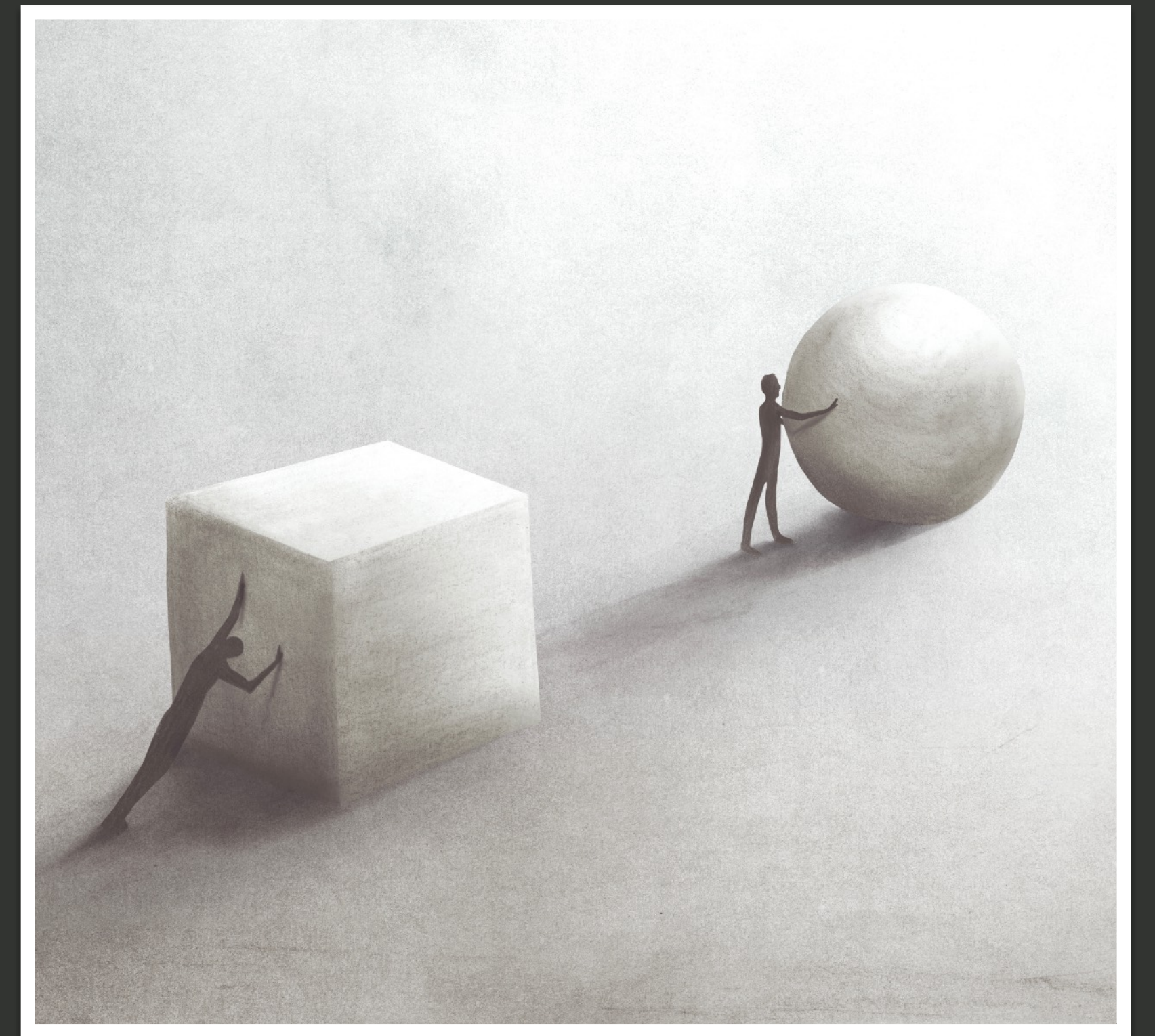
Decanter

Does it Reduce Friction?



Does it Reduce Friction?

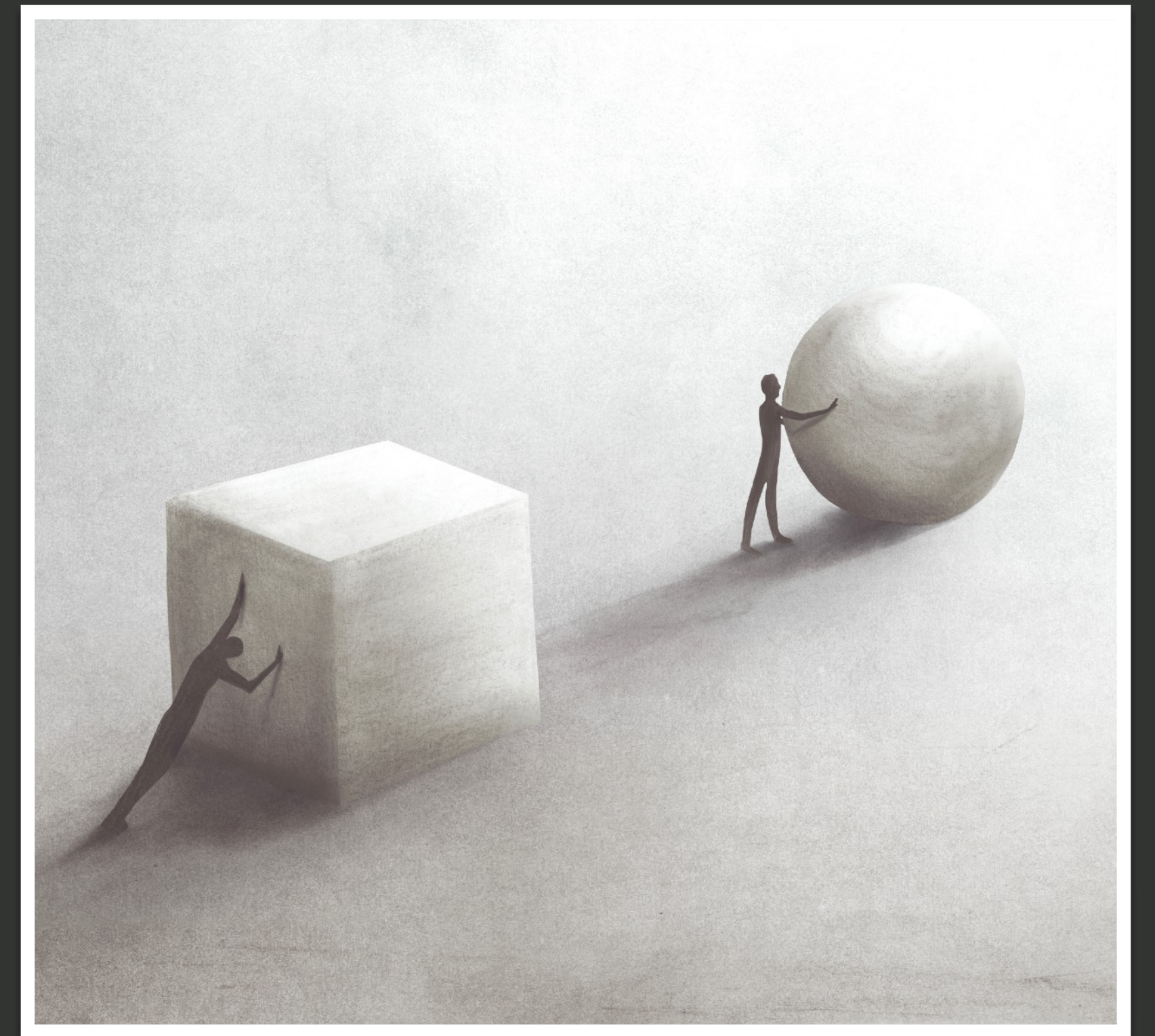
Can I Pay a Bill?



Does it Reduce Friction?

Can I Pay a Bill?

Can I get Support?

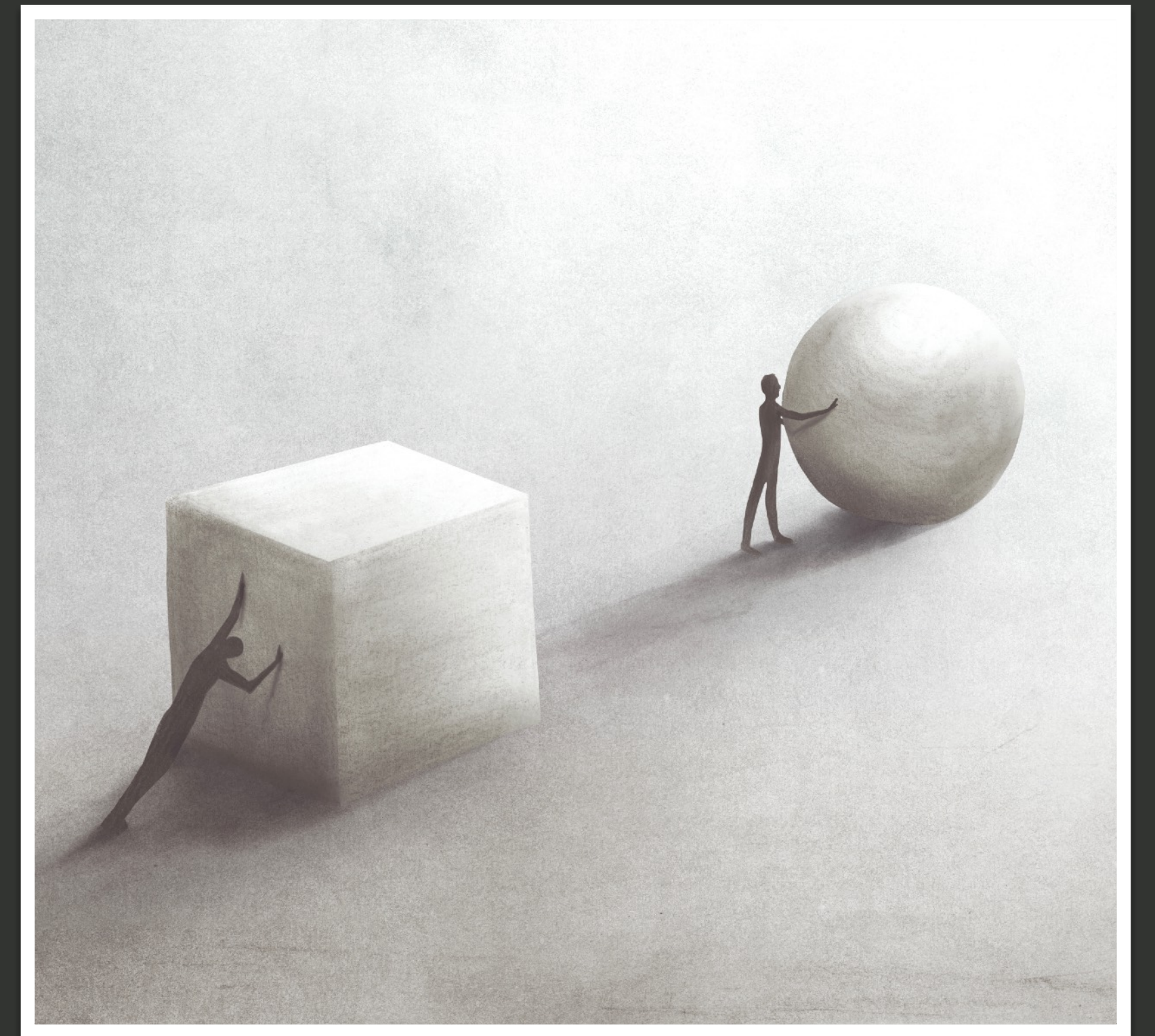


Does it Reduce Friction?

Can I Pay a Bill?

Can I get Support?

Can I Qualify Myself As a Customer?



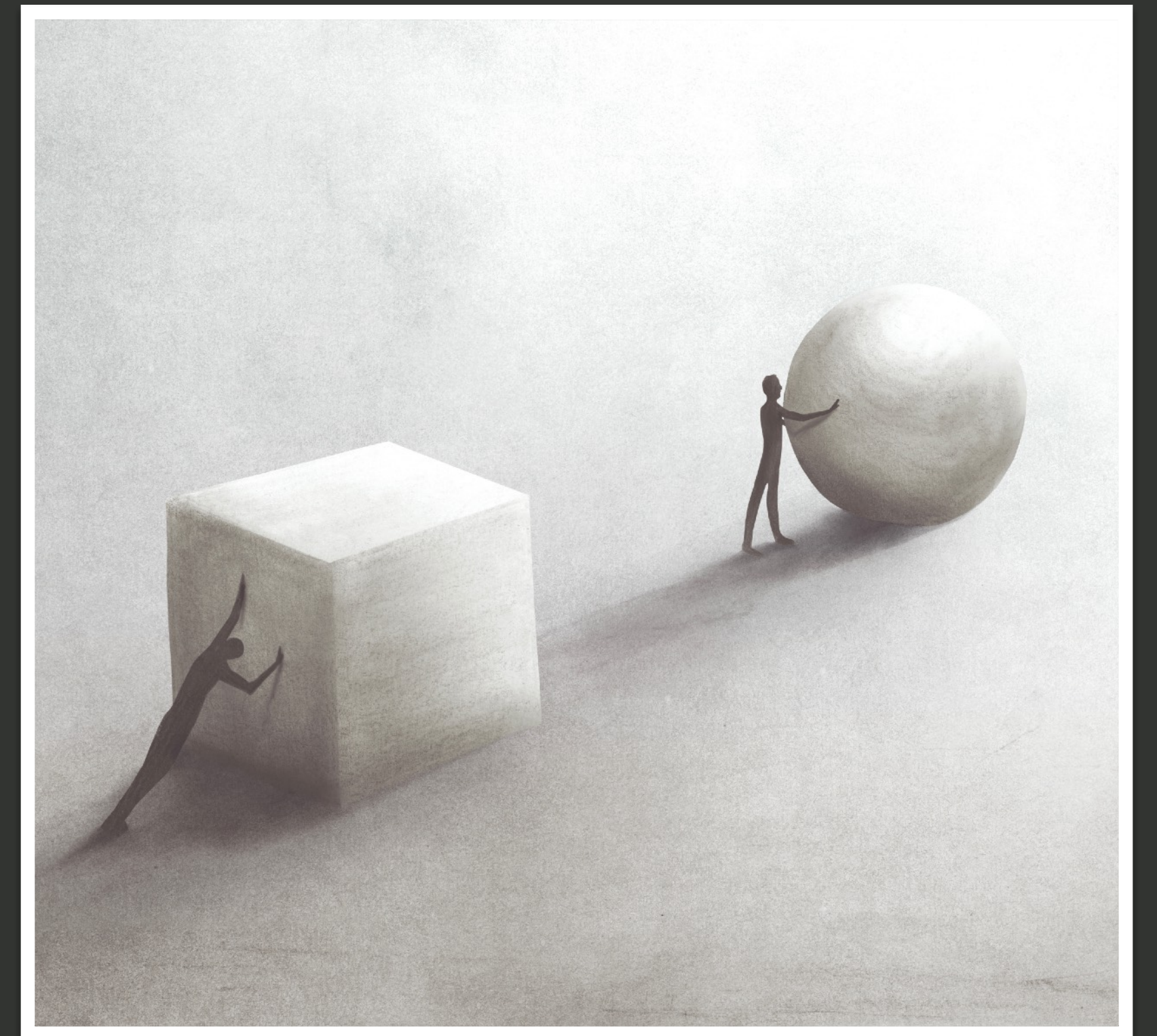
Does it Reduce Friction?

Can I Pay a Bill?

Can I get Support?

Can I Qualify Myself As a Customer?

Can I Book an Appointment?



Does it Reduce Friction?

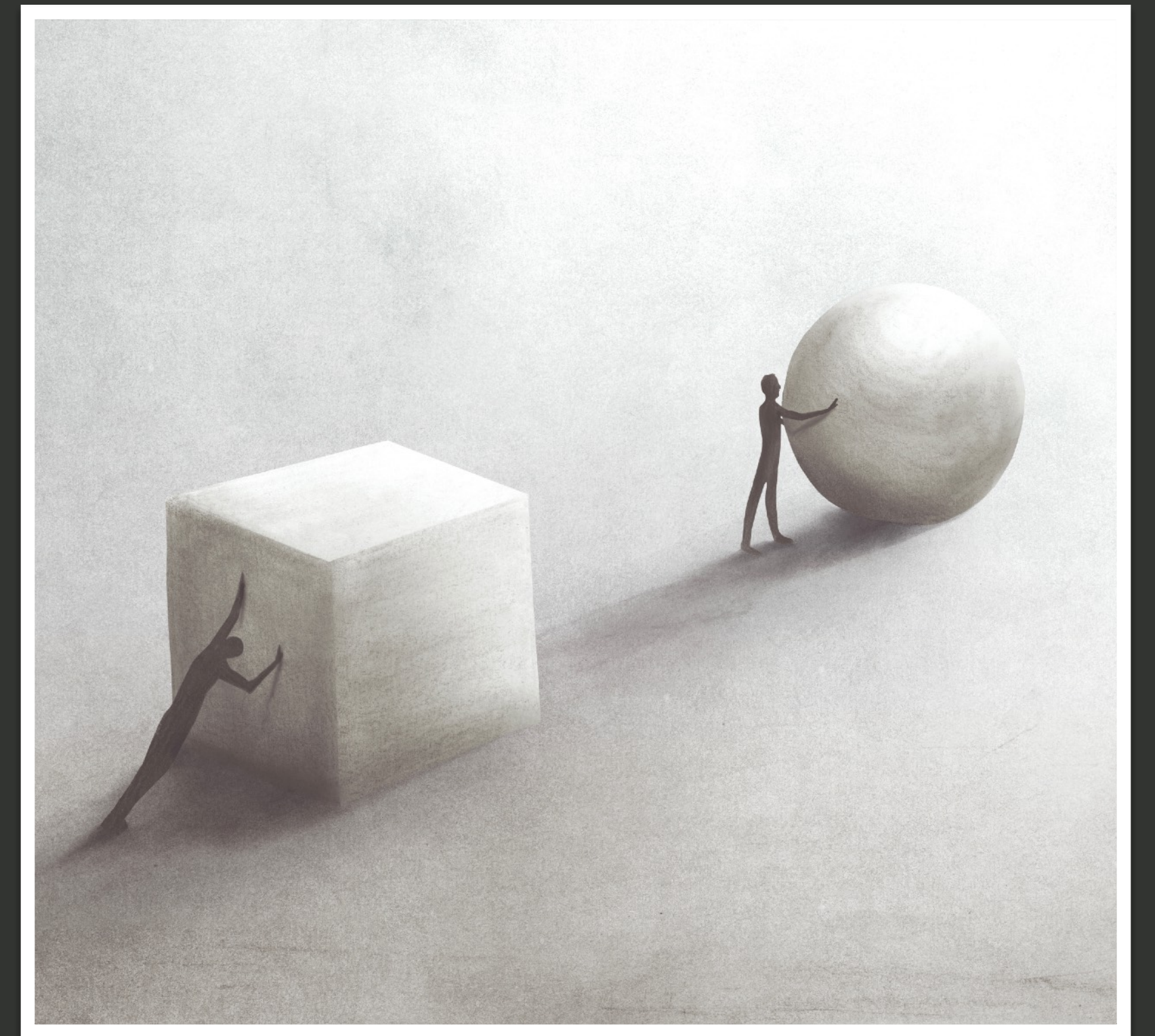
Can I Pay a Bill?

Can I get Support?

Can I Qualify Myself As a Customer?

Can I Book an Appointment?

Can I use it on a phone?



Does it Reduce Friction?

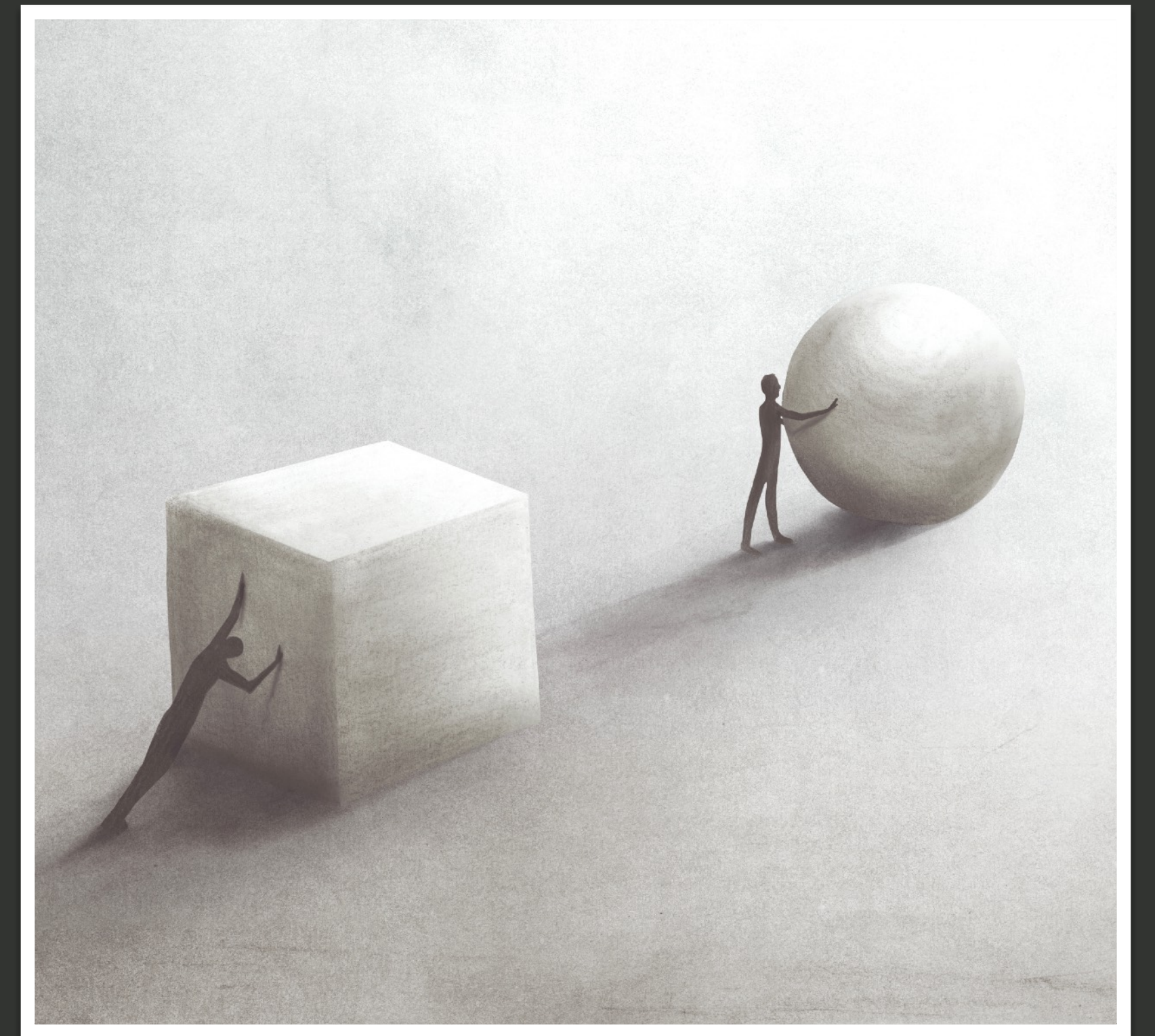
Can I Pay a Bill?

Can I get Support?

Can I Qualify Myself As a Customer?

Can I Book an Appointment?

Can I use it on a phone?



E-ZPass
New York Service Center

Download the new Tolls NY app today!

Download on the App Store

GET IT ON Google Play

January 24, 2024

Start Enjoying E-ZPass Benefits Today!

Choose how you would like to sign up:

No Tag? No problem. **SIGN UP HERE!**

Already purchased a Tag? **REGISTER IT HERE!**

- Save Time
- Use Dedicated E-ZPass Lanes
- Auto-Replenish Your Account

Queens and Bronx Resident Plan

Queens and Bronx Resident Plan Eligibility

Review your eligibility to enroll into Queens or Bronx Resident Plan.

The MTA Queens and Bronx Resident Rebate Programs are being updated to include Bronx zip codes 10466, 10470 and 10471.

Visit [MTA Bridges and Tunnels Resident Programs](#) for more information.

E-ZPass Shortcuts

- NEW VEHICLE? NEW LICENSE PLATES?**
Click here to update your E-ZPass account with the latest information to avoid violations!
- ADD A BACK-UP CREDIT CARD**
Protect your account balance. Click here to add a secondary card!
- SIGN-UP FOR IMPORTANT NOTIFICATIONS**
Click here to get notifications! (Account holders with residency plans must call 1-800-333-TOLL (8655) to add/change their email address.)
- ACCESS YOUR ACCOUNT**
Click here to log in on the web, or call 1-800-333-TOLL (8655) to use our automated system for account inquiries and general E-ZPass New York information!
- DISCOUNT PLANS**
E-ZPass New York account holders may be eligible for a resident or other discount plan. Click here to view a list of available plans! Proof of eligibility may be mailed to PO Box 149001, Staten Island, NY 10314-5001 or faxed to 718-390-9772.

Travel Information and Alerts

- TOLLS BY MAIL TOLL BILL**
If you received a Toll Bill from Tolls by Mail, click here to visit the Tolls by Mail website!
- IMPORTANT MESSAGES and ALERTS**
The MTA Queens and Bronx Resident Rebate Programs are being updated to include Bronx zip codes 10466, 10470 and 10471. Visit [MTA Bridges and Tunnels Resident Programs](#) for more information.
- Effective January 1, 2024, new toll rates went into effect for the New York State Thruway. Please visit, www.thruway.ny.gov/news/adjustment/index.html for additional information.
- Effective January 7, 2024, at 12:01 A.M., new toll rates went into effect for all vehicle classes at all Port Authority of New York and New Jersey bridges and tunnels. Please visit, www.panynj.gov/2024Tolls for additional information.
- Nassau County Bridge Authority (NCBA) will accept E-ZPass Tags at the Atlantic Beach Bridge (ABB). E-ZPass Tag holders can use any toll lane where the E-ZPass logo is visible. Non-E-ZPass customers must use designated cash lanes to pay their toll. For more information, please visit www.ncbaabb.com

[MTA Bridges & Tunnels](#) [New York State Thruway Authority](#) [Port Authority of NY & NJ](#)

[New York State Bridge Authority](#)

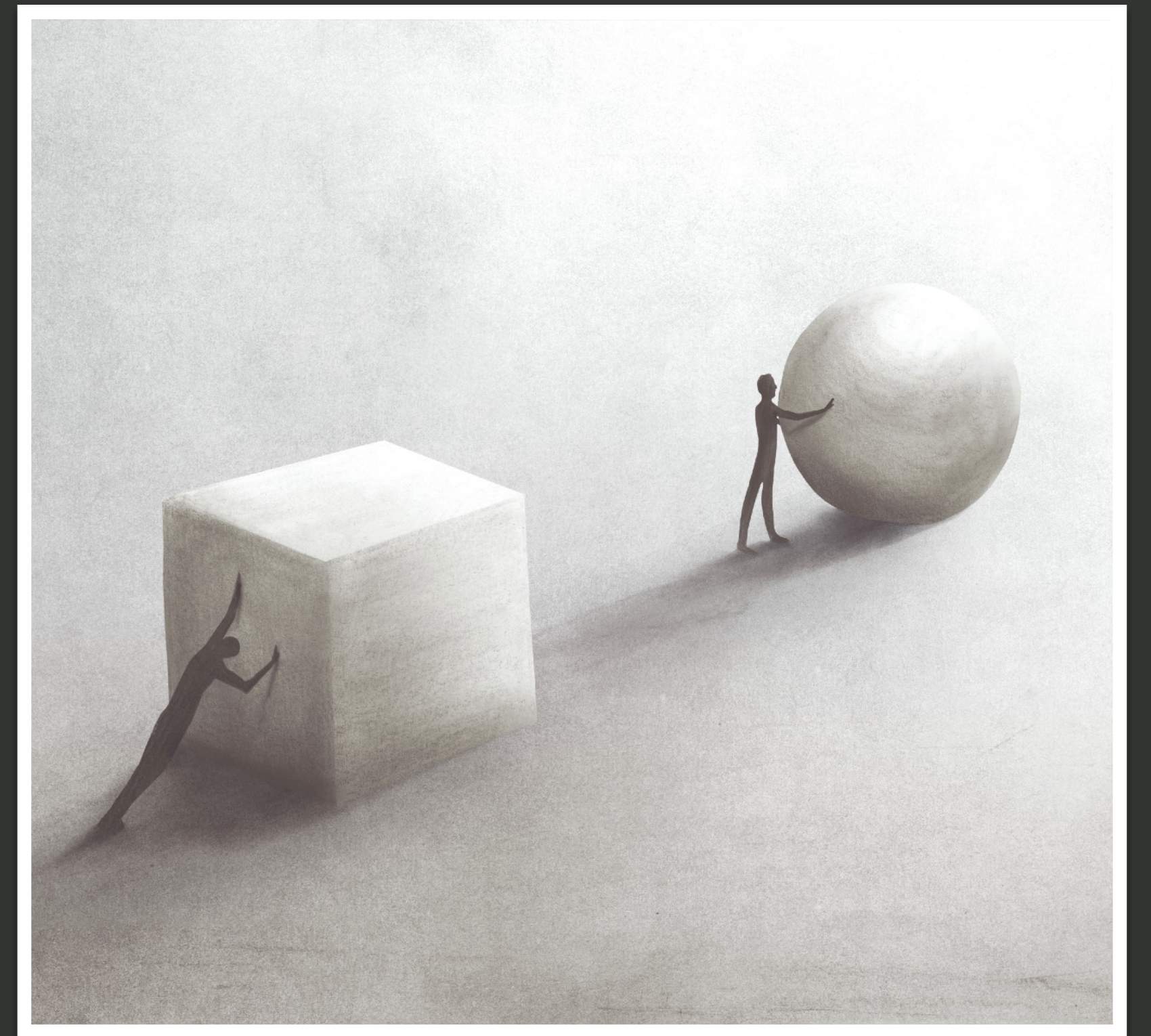
[Buffalo and Fort Erie Public Bridge Authority \(Peace Bridge\)](#)

[Thousand Islands Bridge Authority](#)

[Nassau County Bridge Authority](#)

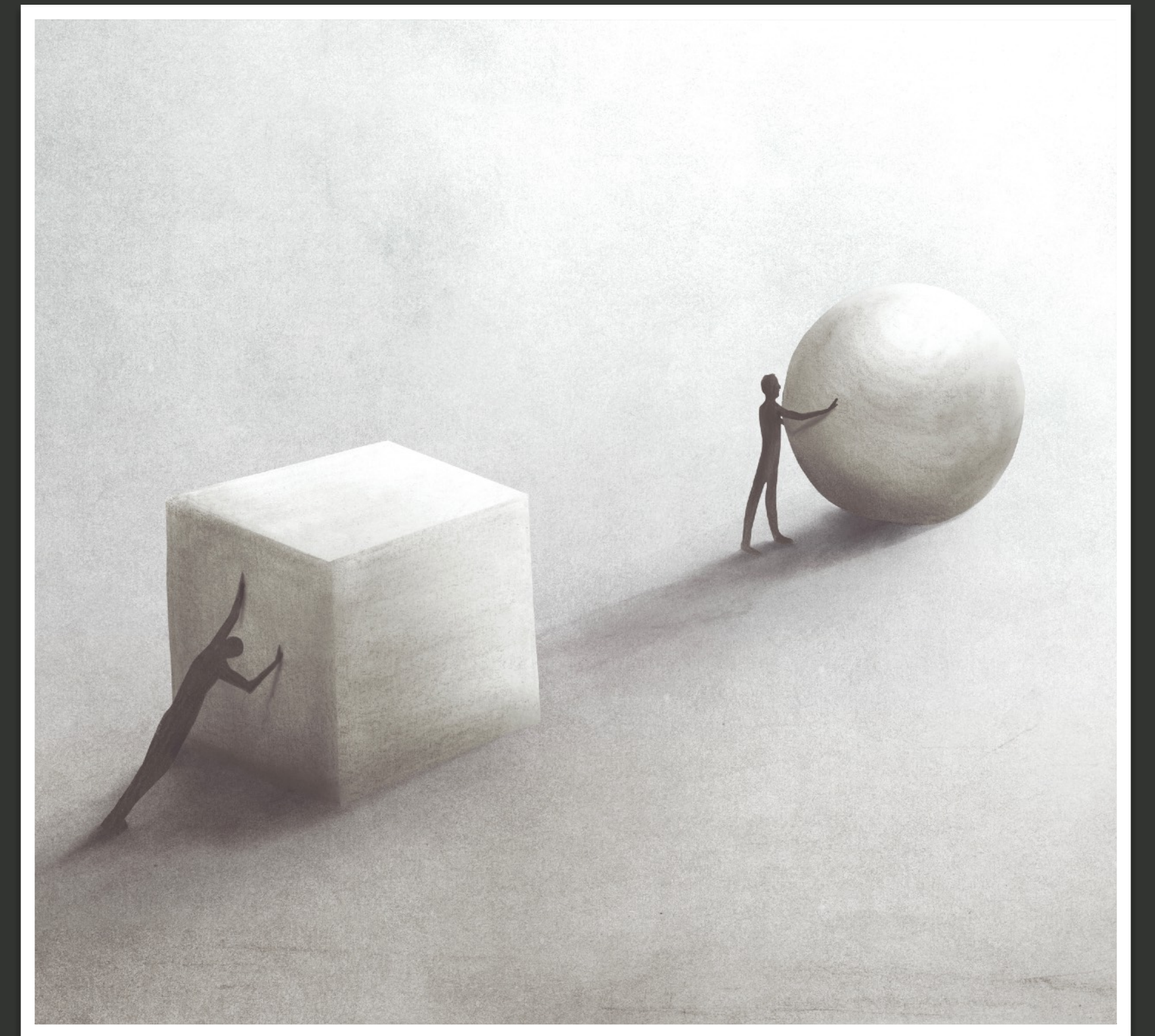


How Is The Experience?



How Is The Experience?

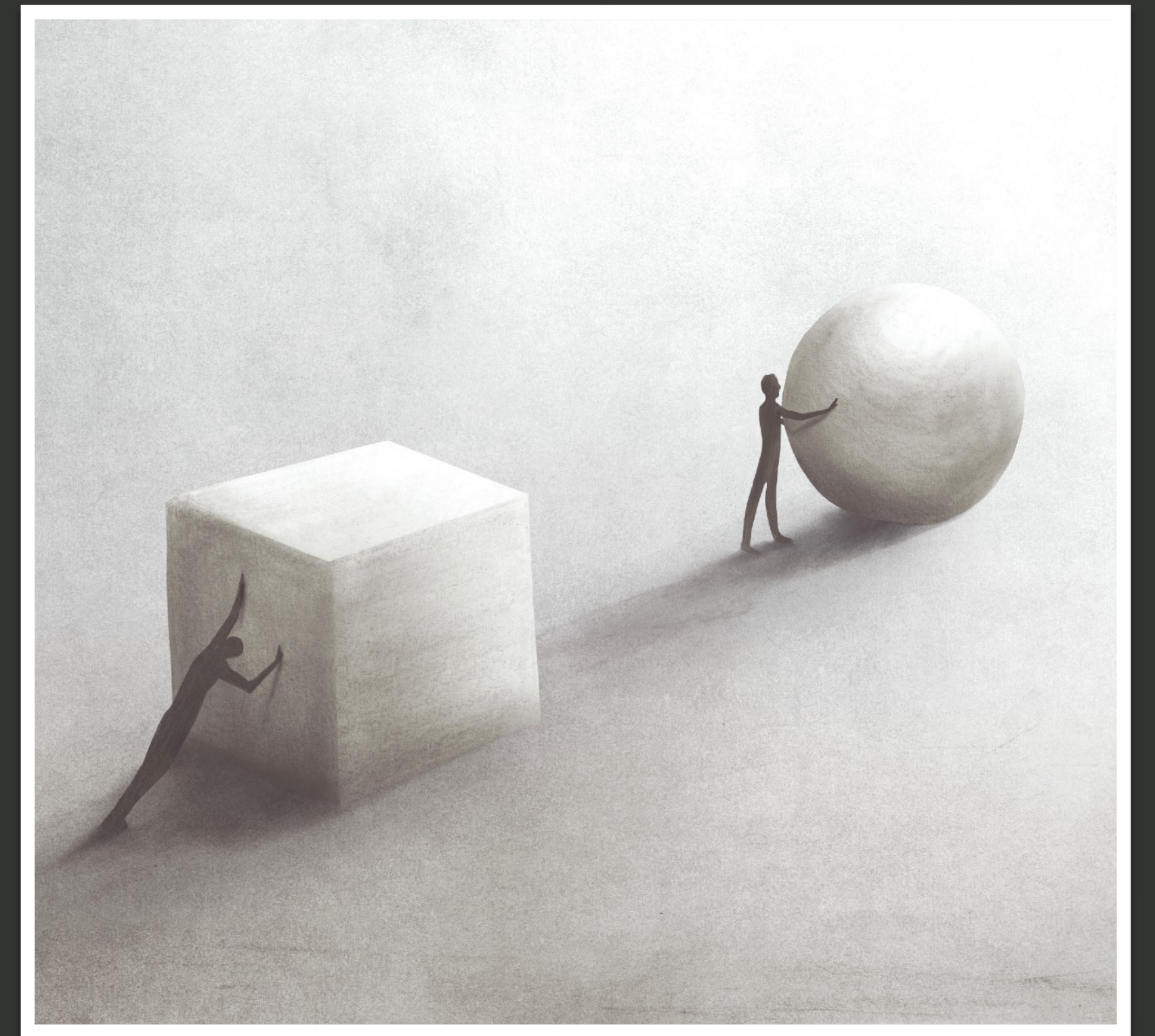
Can I get there in 2 clicks?



How Is The Experience?

Can I get there in 2 clicks?

Is Transacting Easy?

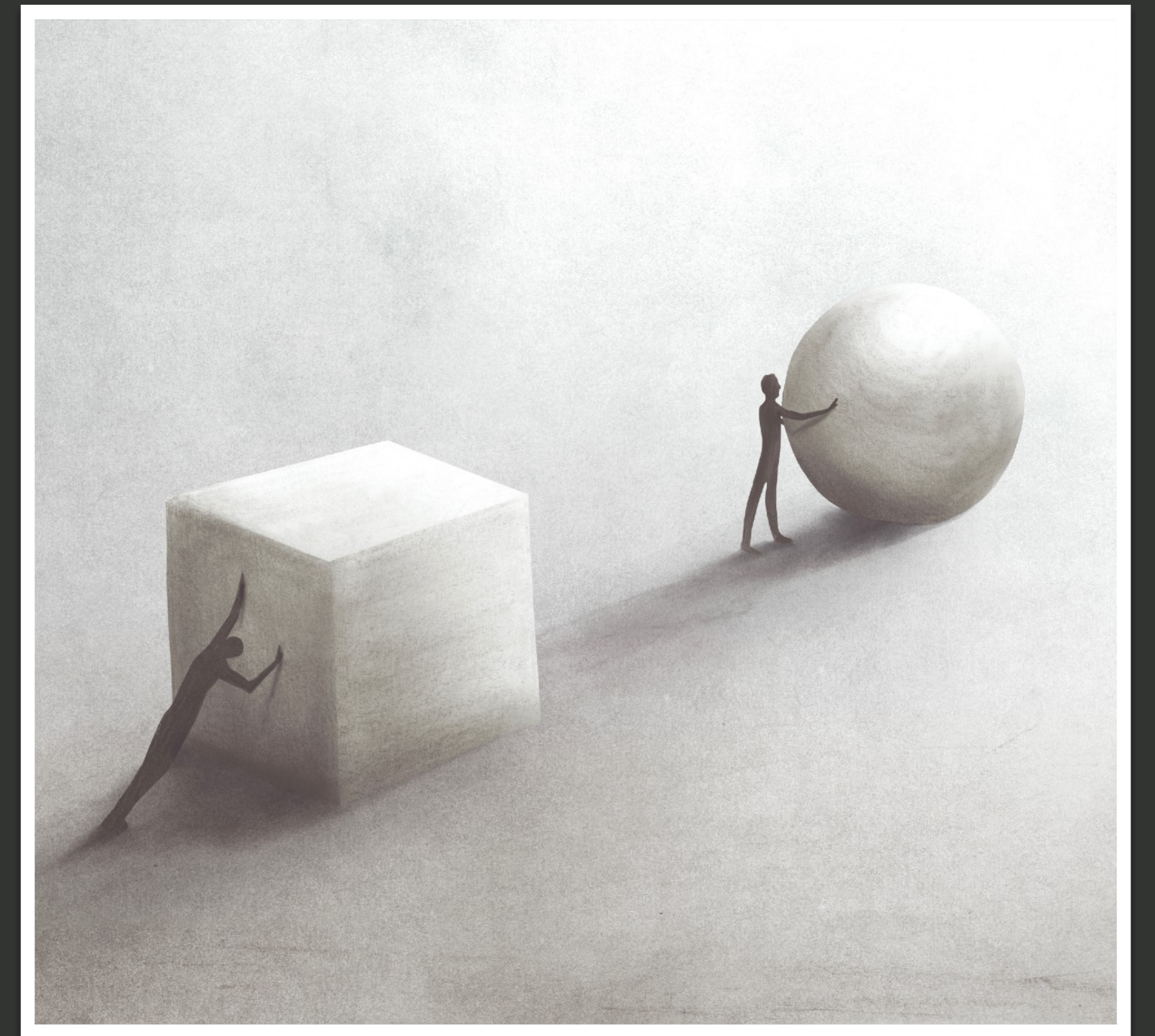


How Is The Experience?

Can I get there in 2 clicks?

Is Transacting Easy?

Is Shipping Transparent?



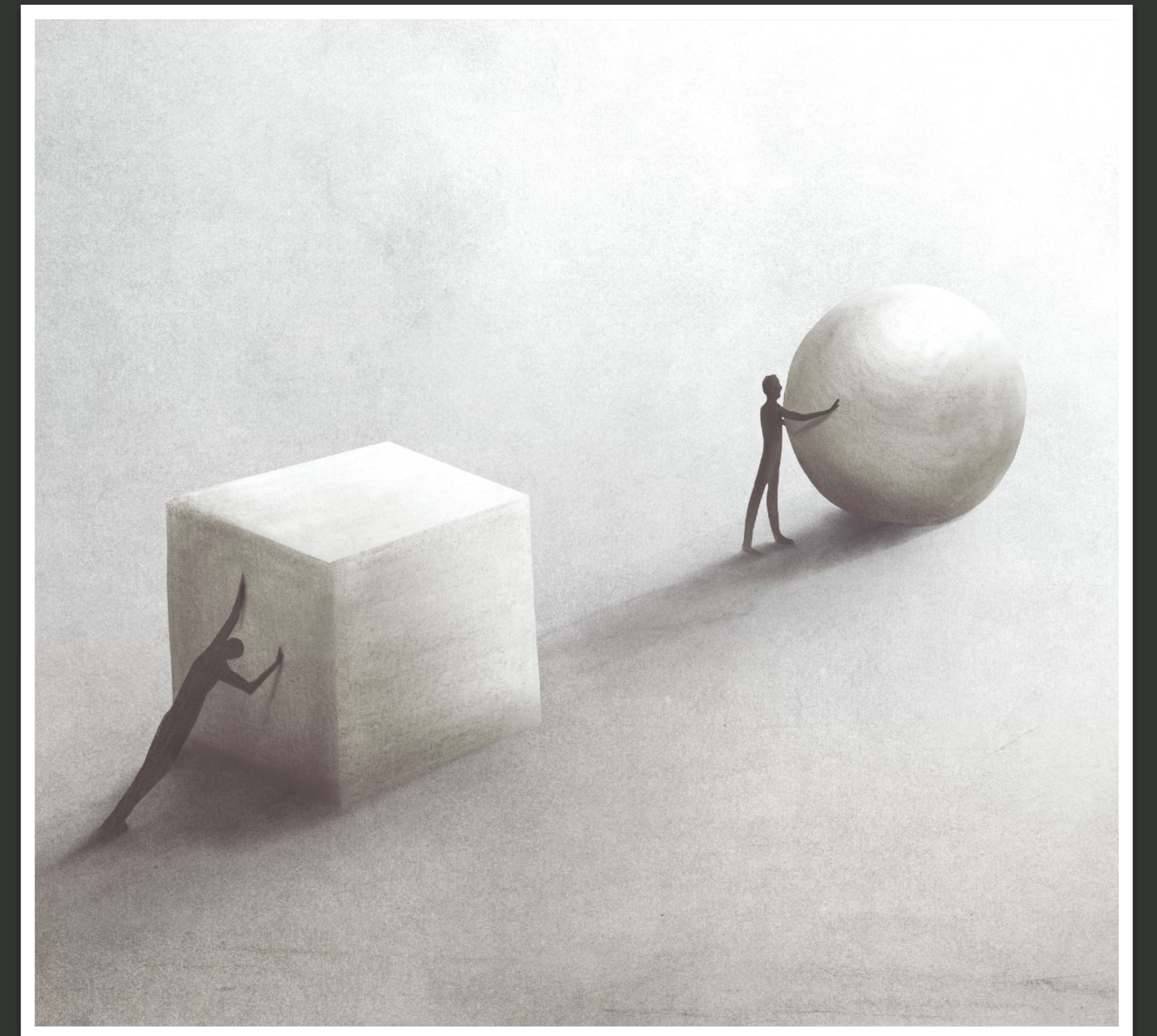
How Is The Experience?

Can I get there in 2 clicks?

Is Transacting Easy?

Is Shipping Transparent?

Is it Accessible?




How Is The Experience?

The screenshot displays a vacation rental website interface. At the top, there is a navigation bar with 18 filter icons: Cabins, Treehouses, OMG!, Off-the-grid, Ski-in/out, Mansions, Tiny homes, Lakefront, Amazing views, Beachfront, Barns, Countryside, Bed & breakfasts, Islands, Luxe, Trending, A-frames, Amazing pools, and Castles. A 'Filters' button is located on the right. Below the filters is a grid of 12 cabin listings, each featuring a photo, location, rating, distance, dates, and price per night.

Location	Rating	Distance	Dates	Price per Night
Adirondack, Remsen, New York	★ 4.99	21 miles away	Mar 5 – 10	\$419
Hamilton, New York	★ 4.8	17 miles away	Feb 12 – 17	\$79
Middleburgh, New York	★ 4.89	62 miles away	Mar 19 – 24	\$150
Remsen, New York	★ 4.98	25 miles away	Feb 27 – Mar 4	\$325
Bovina Center, New York	★ 4.9	59 miles away	Feb 19 – 24	\$240
Northville, New York	★ 4.99	55 miles away	Mar 4 – 9	\$197
Bloomville, New York	★ 4.99	57 miles away	Feb 12 – 18	\$148
Cornwallville, New York	★ 4.93	75 miles away	Feb 8 – 14	\$345
Canastota, New York	★ 4.81	24 miles away	Feb 9 – 15	\$159
Halcott, New York	★ 4.98	70 miles away	Feb 26 – Mar 3	\$247
Walton, New York	★ 4.82	58 miles away	Feb 12 – 17	\$100
Caroga Lake, New York	★ 4.89	40 miles away	May 27 – Jun 1	\$219

How Is The Experience?

★ 4.99 · 378 reviews · Superhost · Adirondack, Remsen, New York, United States Share Save



Treehouse hosted by Christopher
4 guests · 2 bedrooms · 3 beds · 1 bath

Featured in
Architectural Digest, January 2022
Dwell, January 2022

Awards won
Best Airbnb in New York State, 2021

Designed by

\$419 night ★ 4.99 · 378 reviews

CHECK-IN 3/5/2023	CHECKOUT 3/10/2023
GUESTS 1 guest	

CANCELLATION POLICIES
Non-refundable · \$2,560 total

Show all photos

How Is The Experience?

< Request to book

Good price.
Your dates are \$151 less than the avg. nightly rate over the last 3 months.

Your trip

Dates Edit
Mar 5 – 10

Guests Edit
1 guest

Log in or sign up to book




Country/Region
United States (+1) ▼


Phone number

We'll call or text you to confirm your number. Standard message and data rates apply. [Privacy Policy](#)

Continue

or

 **Continue with email**

Treehouse
Ultra-Luxury Treehouse ~ Cable Bridge & Waterfall

★ 4.99 (378 reviews) • **Superhost**

Your booking is protected by **aircover**

Price details

\$418.50 x 5 nights	\$2,092.50
<u>Cleaning fee</u>	\$150.00
<u>Service fee</u>	\$316.59
Total (USD)	\$2,559.09

Let's Take a Breath...



Let's Take a Breath...



HOW...

(...are you going to build it?)

Some Must-Haves

Striking Visuals

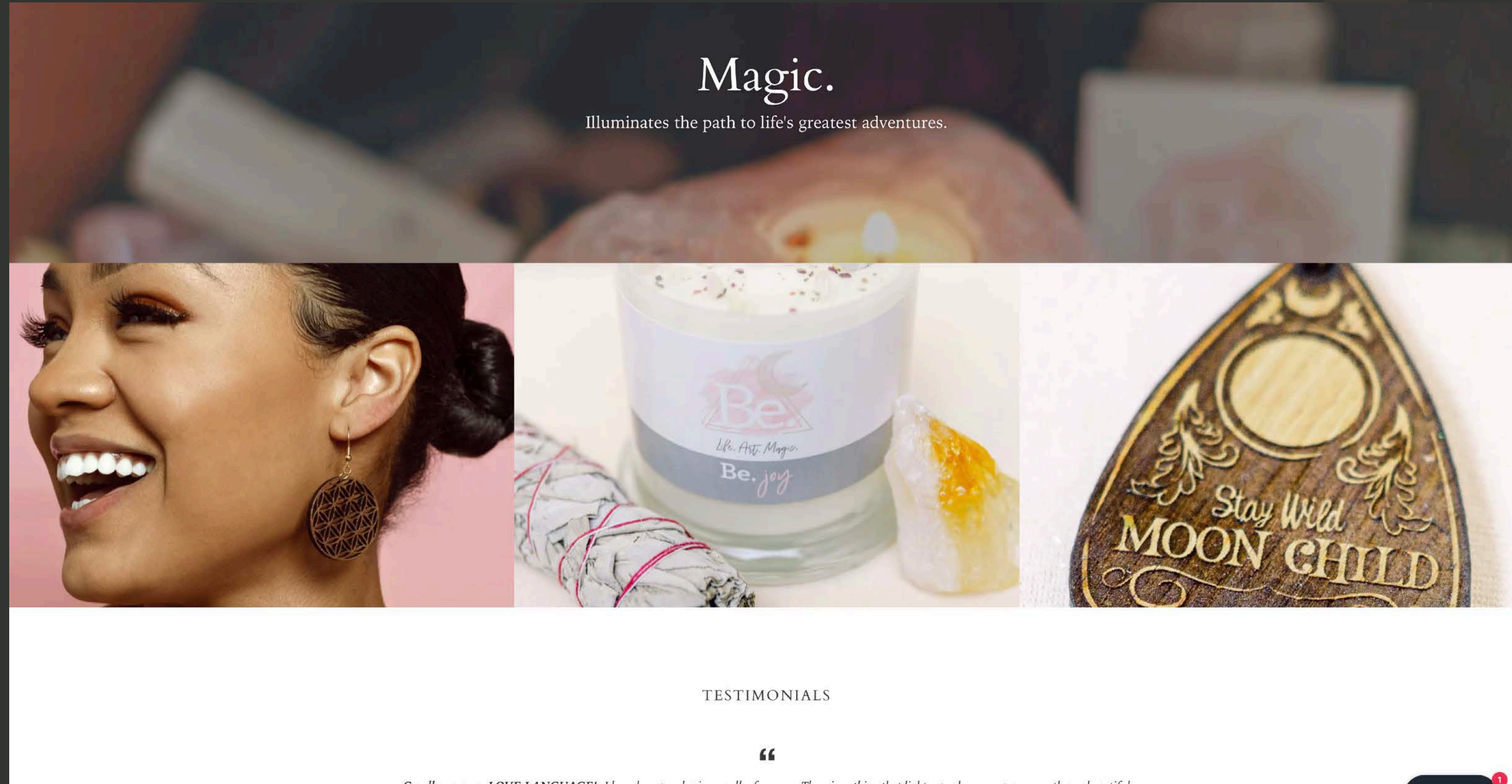


Striking Visuals

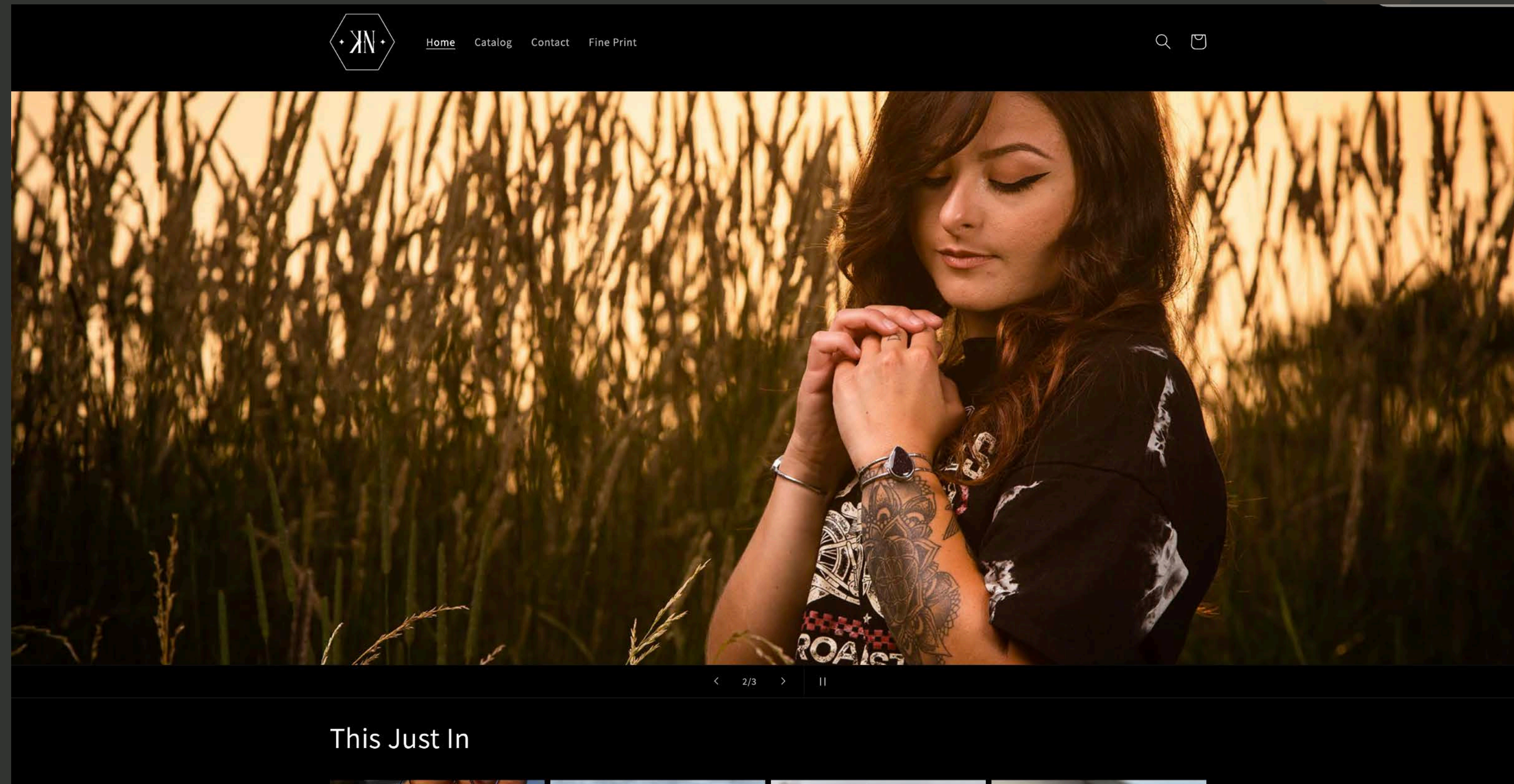
[Home](#) [Life](#) [Art](#) [Magic](#) [About Angela](#) [Contact](#) [Get Started](#) [Events](#) [Shop](#)



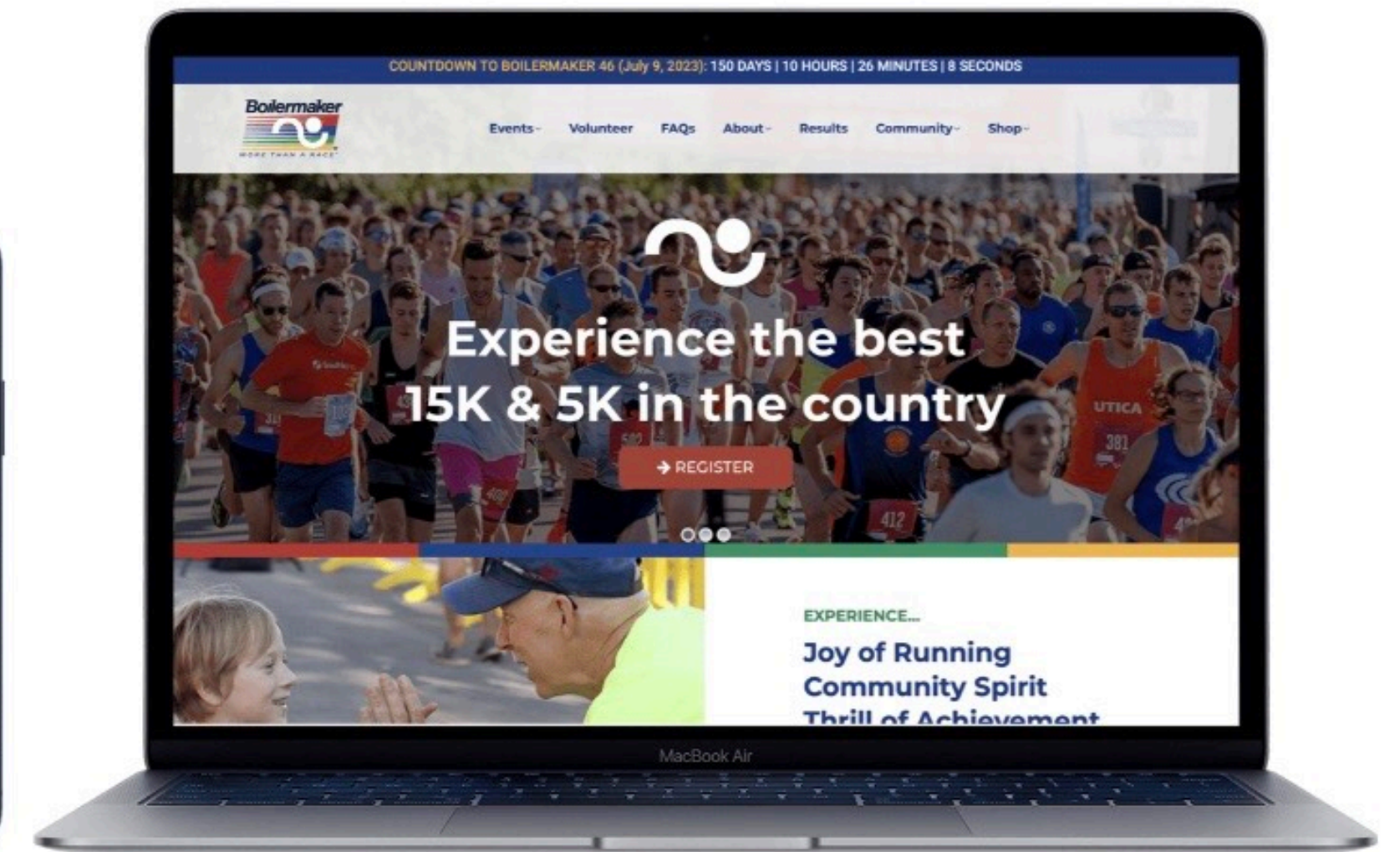
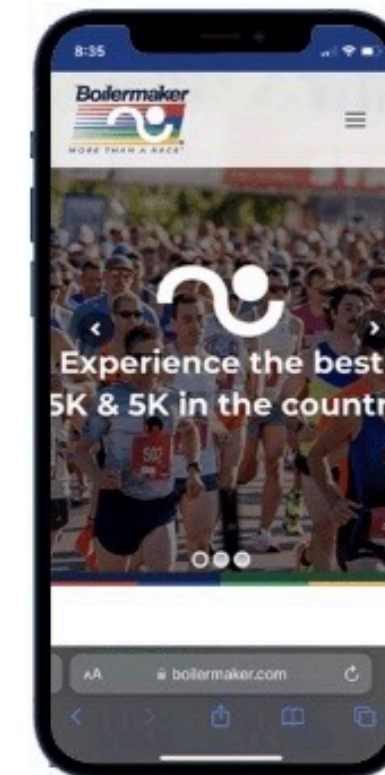
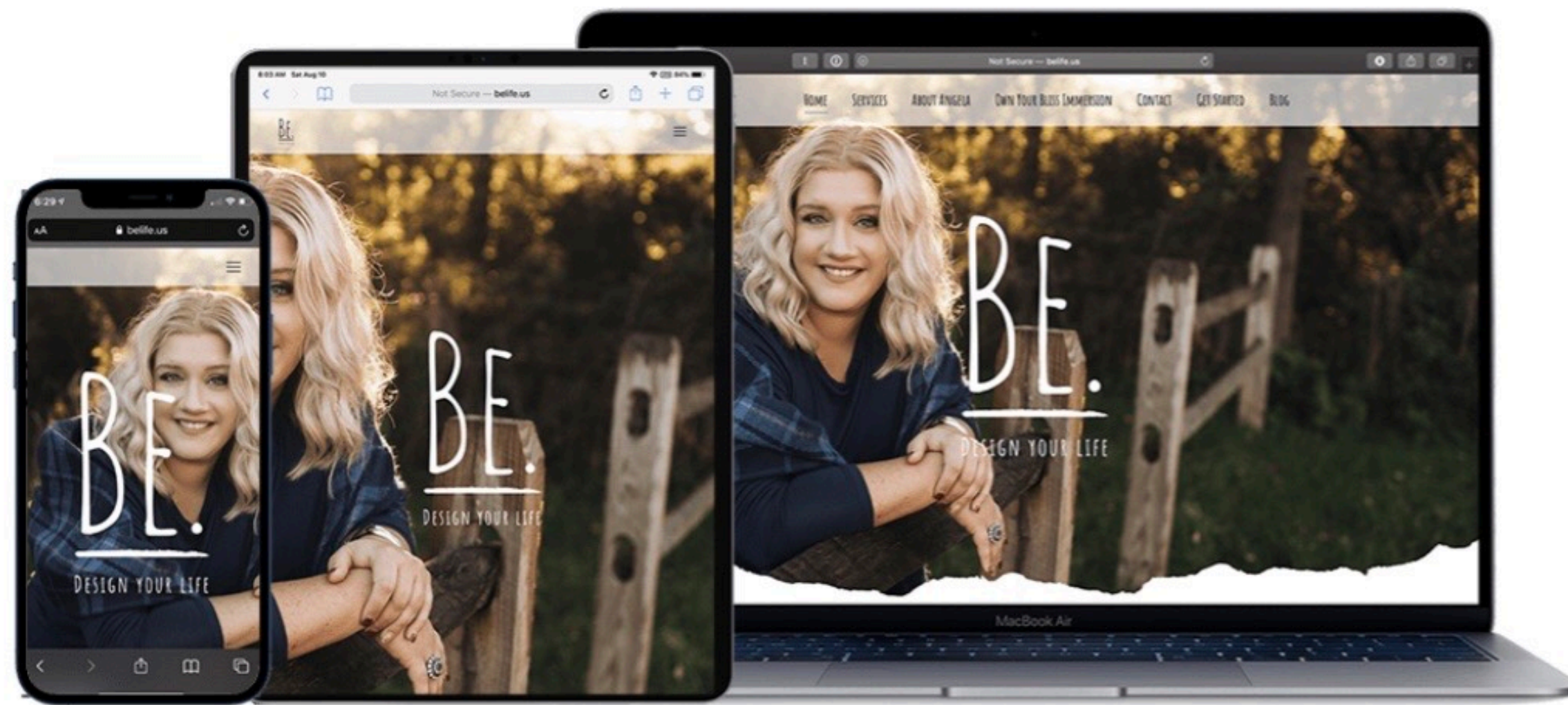
Striking Visuals



Striking Visuals



Responsive Design



If Your website were like baking a cake...

Ingredients

Organization

Order



What Ingredients Do You Need?

What Ingredients Do You Need?

Photography

Copy (words)

Form Data

Outline

Call To Action

Domain Name

Sample Sites

Identity

Color Palette

Inventory

Product Photos

Testimonials

Shipping Rates

What Ingredients Do You Need?



Design Inspiration

FREE SHIPPING ON ORDERS \$100+ | FREE PRIORITY SHIPPING ON ORDERS \$200+

AMERICAN GIANT MEN WOMEN COLLECTIONS ABOUT US

Search

MEET THE PEOPLE WHO MOVE US

Hear how our three featured trainers foster connection in their communities and find deeper meaning through movement.

LEARN MORE BEST SELLERS

BEST SELLERS

SHOP MEN SHOP WOMEN

Practice Projects People Voices

A really good search

SASAKI

Better design, together.

DUHIG

STORY MEMBERSHIP SHOP LIST CONTACT

© 2023 STEEL Creative

allbirds

Our Wool, Your Way

SHOP MEN SHOP WOMEN

RUSTBELT startup

Home Podcast Services Blog About Contact

I work with small businesses who want to have a big impact.

- NO FRINGING YOUR BUSINESS COURSES & TRAININGS
- YES YOU STILL NEED A WEBSITE WEBSITE DESIGN
- INSPIRE & MOTIVATE CONSULTING & SPEAKING

Organize

Page

Pictures

Prose

Purpose

Proposal

Web Map

[Home](#)

[Menu](#)

[Event Schedule](#)

[About](#)

[Contact](#)

Case Study

Copper City Cafe

A Prompters Guide to Website Info

The 19-Question Website Brief

The 19-Question Website Brief

1. Business name & tagline

The 19-Question Website Brief

1. Business name & tagline
2. Elevator pitch

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**
4. **Your ideal customer**

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**
4. **Your ideal customer**
5. **The problem you solve**

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**
4. **Your ideal customer**
5. **The problem you solve**
6. **Brand personality**

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**
4. **Your ideal customer**
5. **The problem you solve**
6. **Brand personality**
7. **Tone of voice**

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**
4. **Your ideal customer**
5. **The problem you solve**
6. **Brand personality**
7. **Tone of voice**
8. **Visual Style References**

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**
4. **Your ideal customer**
5. **The problem you solve**
6. **Brand personality**
7. **Tone of voice**
8. **Visual Style References**
9. **Brand Colors & Logo**

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**
4. **Your ideal customer**
5. **The problem you solve**
6. **Brand personality**
7. **Tone of voice**
8. **Visual Style References**
9. **Brand Colors & Logo**
10. **Products/Service List**

The 19-Question Website Brief

1. **Business name & tagline**
2. **Elevator pitch**
3. **Why you started**
4. **Your ideal customer**
5. **The problem you solve**
6. **Brand personality**
7. **Tone of voice**
8. **Visual Style References**
9. **Brand Colors & Logo**
10. **Products/Service List**
11. **Secret Sauce**
12. **Location & Hours**
13. **Contact Info**
14. **Functionality List**
15. **Call to Action**
16. **FAQs**
17. **SEO Keywords**
18. **Page Count with Functionality**
19. **Documents and Data**

Color Palette (coolors.co)

The screenshot shows the coolors.co website interface. At the top, there is a navigation bar with the 'coolors' logo, an 'Auth0' logo with the text 'Auth0. Designed to help you integrate secure authentication into any language or framework, fast.', and links for 'Tools', 'Go Pro', 'Sign in', and 'Sign up'. Below the navigation bar is a toolbar with various icons for editing and sharing. The main content area displays a color palette with five vertical bars. Each bar has a hex code and a name: '0D1821 Ink Black', '344966 Yale Blue', 'B4CDED Powder Blue', 'F0F4EF Porcelain', and 'BFCC94 Dry Sage'. There are also two promotional banners: one for 'Shopify' and one for 'Bluehost'.

coolors Auth0 Auth0. Designed to help you integrate secure authentication into any language or framework, fast. Tools Go Pro Sign in Sign up

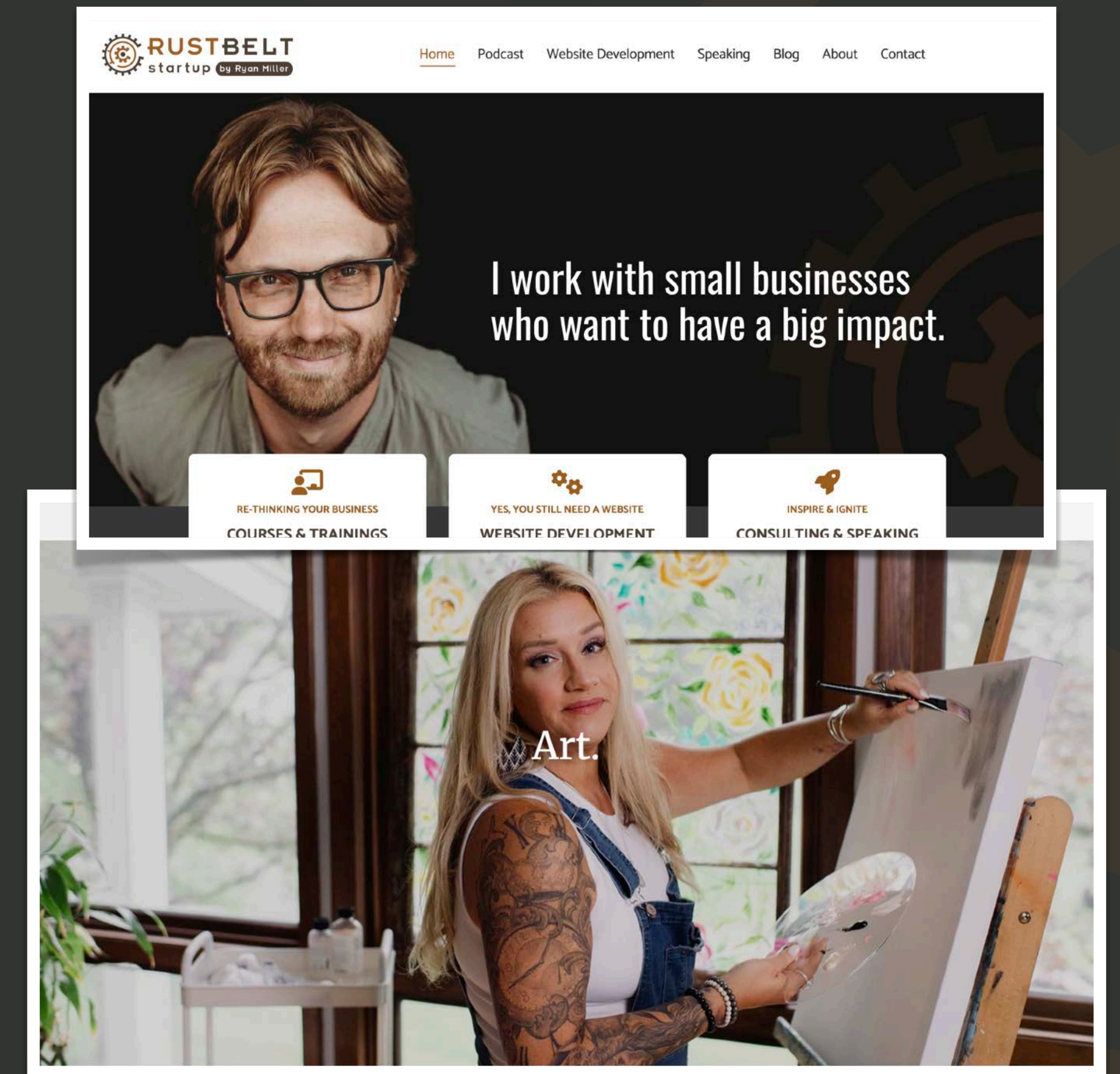
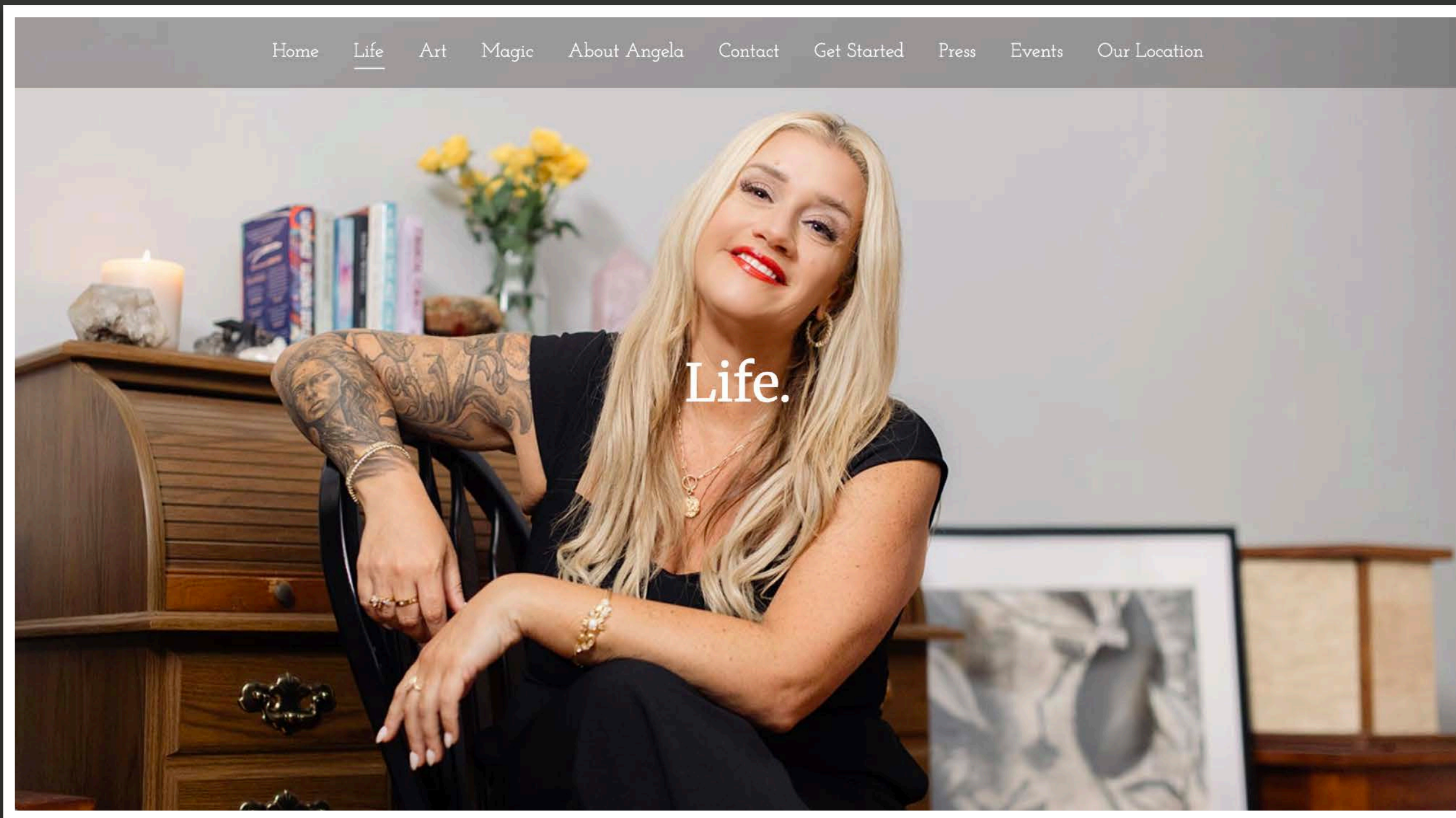
Press the spacebar to generate color palettes!

Shopify Turn your ideas into business. Start for free then pay \$1/month for 3 months. Claim Offer HIDE

Bluehost Blog, website, or online store, we've got a plan that fits perfectly. Recommended by WordPress since 2005. Claim Offer

Hex Code	Color Name
0D1821	Ink Black
344966	Yale Blue
B4CDED	Powder Blue
F0F4EF	Porcelain
BFCC94	Dry Sage

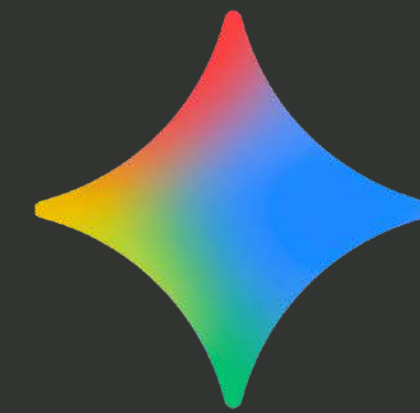
Imagery



AI Imagery

“Can you make a me a logo: Copper City Cafe is the only place in Rome, where we combine caffeine and conversation with expertly prepared coffee drinks in the morning and coffee inspired cocktails with networking events and educational talks in the evening.

Our colors are: #231F20, #BB4430, #F3DFA2, #AEAEAE”



Gemini



ChatGPT

Imagery



Imagery



how about some photo realistic images of people connecting over coffee in this cafe - here is a brief about the business:



The 20-Question Website Brief (With Answers)...



i love it - can you make some close up shots of coffee drinks in the cafe without people



Imagery

Imagery



Imagery



Imagery



Embrace Your Robot Overlords

- **Conjure the Genie**
- **What's the Objective?**
- **Describe the Situation with as much detail as possible**
- **Leave the door open for follow up**



Embrace Your Robot Overlords

Conjure the Genie

Hello, I need you to act like a experienced copywriter that understands effective website copy, marketing, the needs of startup entrepreneurs, and also understands how to write website copy that will help me with SEO.

What's the Objective

“I need some help writing some copy for my website. Please see the attached project Brief”



AI The AI



AI The AI

Ask AI to Help Write the AI Prompts



AI The AI

Ask AI to Help Write the AI Prompts



AI The AI

Ask AI to Help Write the AI Prompts

“Here is a the description of the website with the answers to the main content and functionality questions

- I'm using Lovable to Vibe-Code this project and want a first prompt to describe the kind of website i want to build on the first project page - don't overwhelm me - what should i put in and what kinds of questions should i answer in this first prompt?”



AI The AI

Ask AI to Help Write the AI Prompts

“Here is a the description of the website with the answers to the main content and functionality questions

- I'm using Lovable to Vibe-Code this project and want a first prompt to describe the kind of website i want to build on the first project page - don't overwhelm me - what should i put in and what kinds of questions should i answer in this first prompt?”



AI The AI

Ask AI to Help Write the AI Prompts

“Here is a the description of the website with the answers to the main content and functionality questions

- I'm using Lovable to Vibe-Code this project and want a first prompt to describe the kind of website i want to build on the first project page - don't overwhelm me - what should i put in and what kinds of questions should i answer in this first prompt?”



AI The AI

Ask AI to Help Write the AI Prompts

“Here is a the description of the website with the answers to the main content and functionality questions

- I'm using Lovable to Vibe-Code this project and want a first prompt to describe the kind of website i want to build on the first project page - don't overwhelm me - what should i put in and what kinds of questions should i answer in this first prompt?”



AI The AI

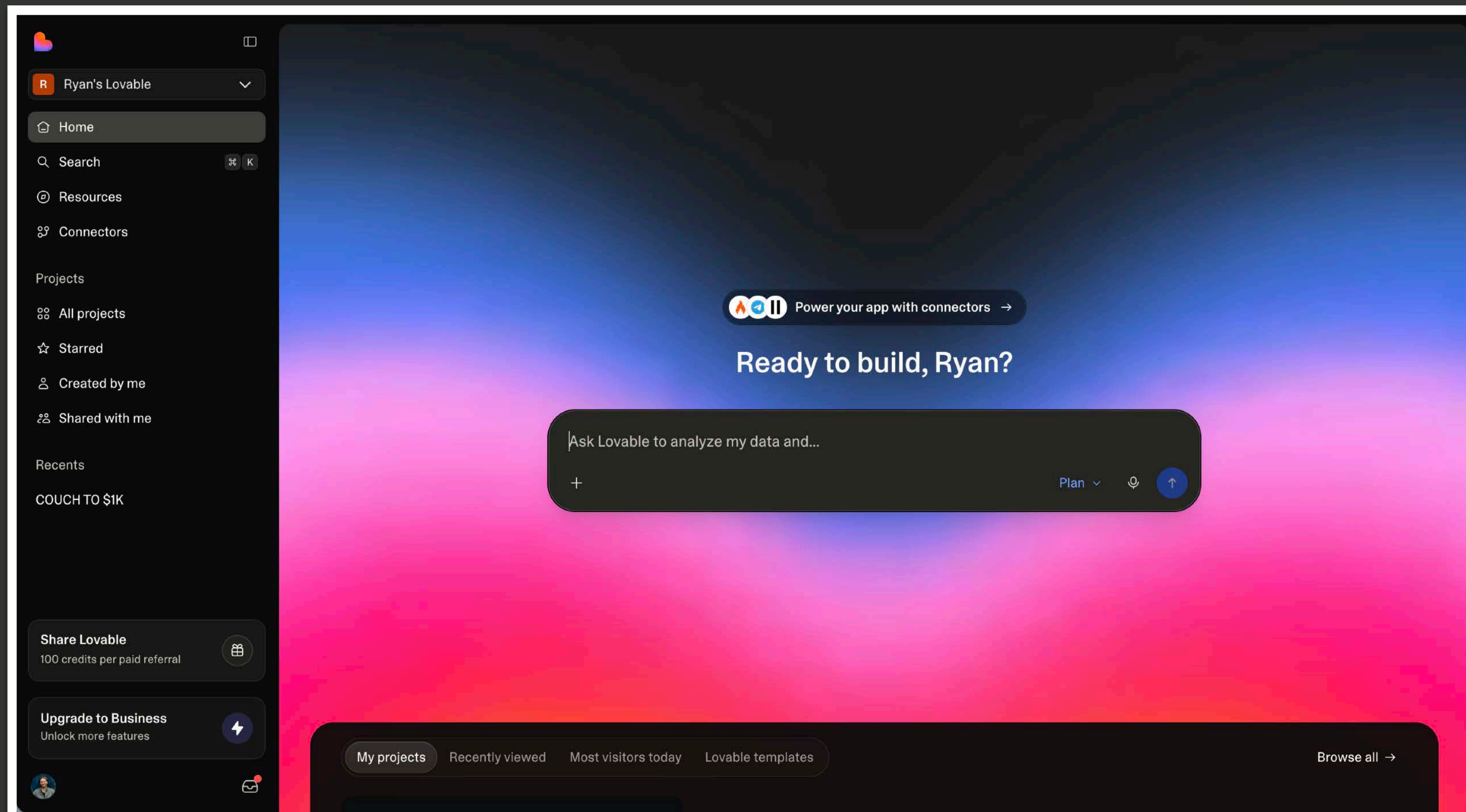
Ask AI to Help Write the AI Prompts

“Here is a the description of the website with the answers to the main content and functionality questions

- I'm using Lovable to Vibe-Code this project and want a first prompt to describe the kind of website i want to build on the first project page - don't overwhelm me - what should i put in and what kinds of questions should i answer in this first prompt?”



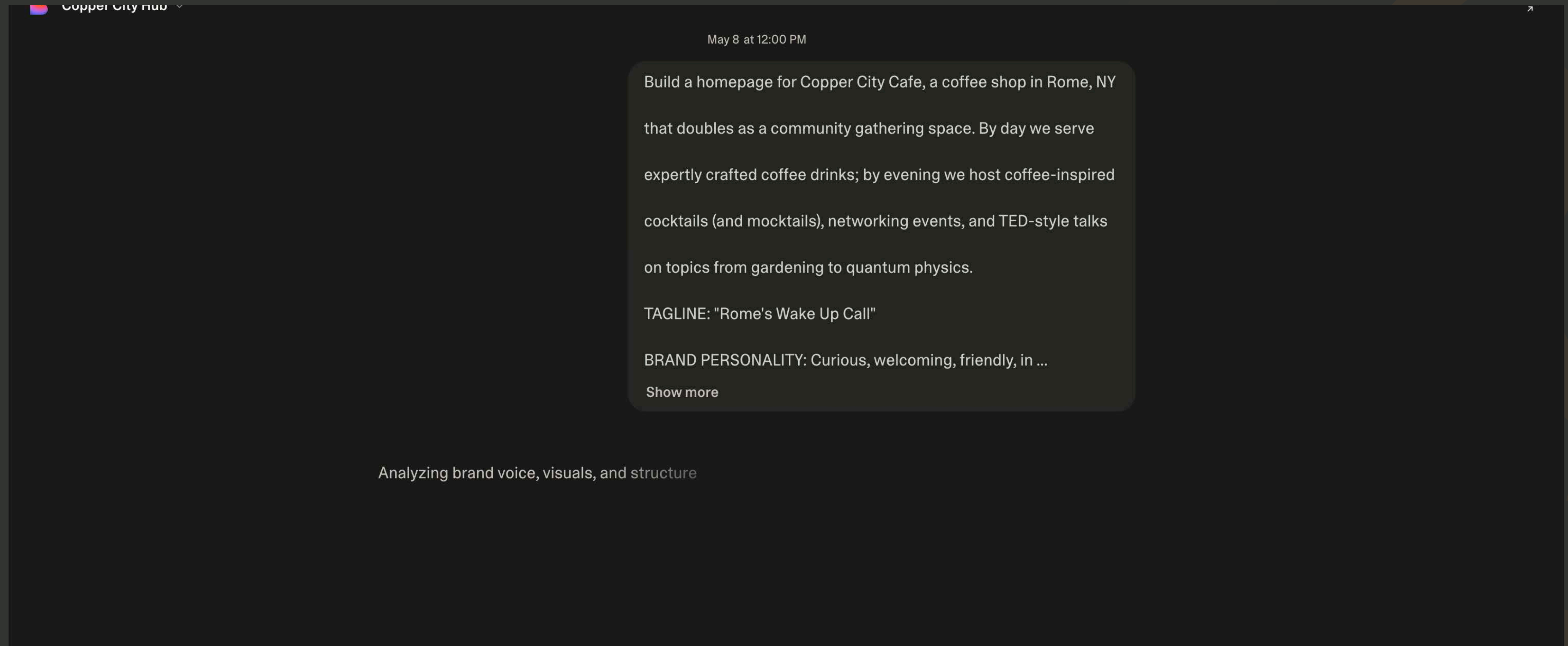
Prompt and Publish



First Prompt

The screenshot displays the Lovable AI interface. On the left is a dark sidebar with navigation options: Home, Search (with a 'K' key indicator), Resources, Connectors, Projects (All projects, Starred, Created by me, Shared with me), Recents (COUCH TO \$1K), Share Lovable (100 credits per paid referral), and Upgrade to Business. The main area has a blue-to-pink gradient background. At the top center, a button reads 'Power your app with connectors' with a right arrow. Below it, the text 'Ready to build, Ryan?' is displayed. A large dark chat input box contains the text 'Ask Lovable to analyze my data and...'. The input box includes a plus sign on the left, a 'Plan' dropdown menu, a microphone icon, and a blue send button with an upward arrow.

First Prompt



First Prompt

Loading Live Preview... May 8 at 12:02 PM

Allowed

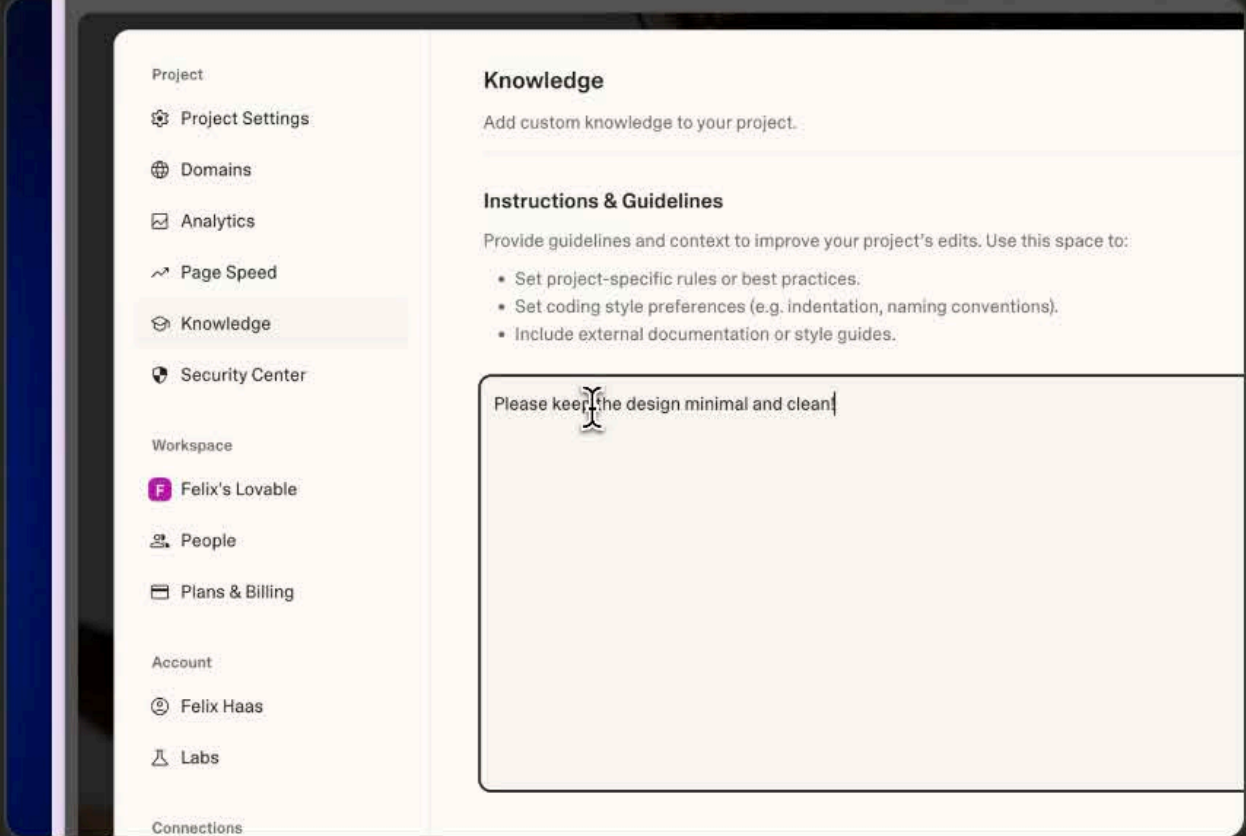
Thought for 19s

Editing styles.css >

Assessing scope and upcoming steps

- Set up design tokens and fonts
- Build shared Header and Footer
- Build homepage sections
- Add About, Menu, Calendar, Contact placeholder routes

Getting ready...



Project

- Project Settings
- Domains
- Analytics
- Page Speed
- Knowledge
- Security Center

Workspace

- Felix's Lovable
- People
- Plans & Billing

Account

- Felix Haas
- Labs

Connections

Knowledge

Add custom knowledge to your project.

Instructions & Guidelines

Provide guidelines and context to improve your project's edits. Use this space to:

- Set project-specific rules or best practices.
- Set coding style preferences (e.g. indentation, naming conventions).
- Include external documentation or style guides.

Please keep the design minimal and clean

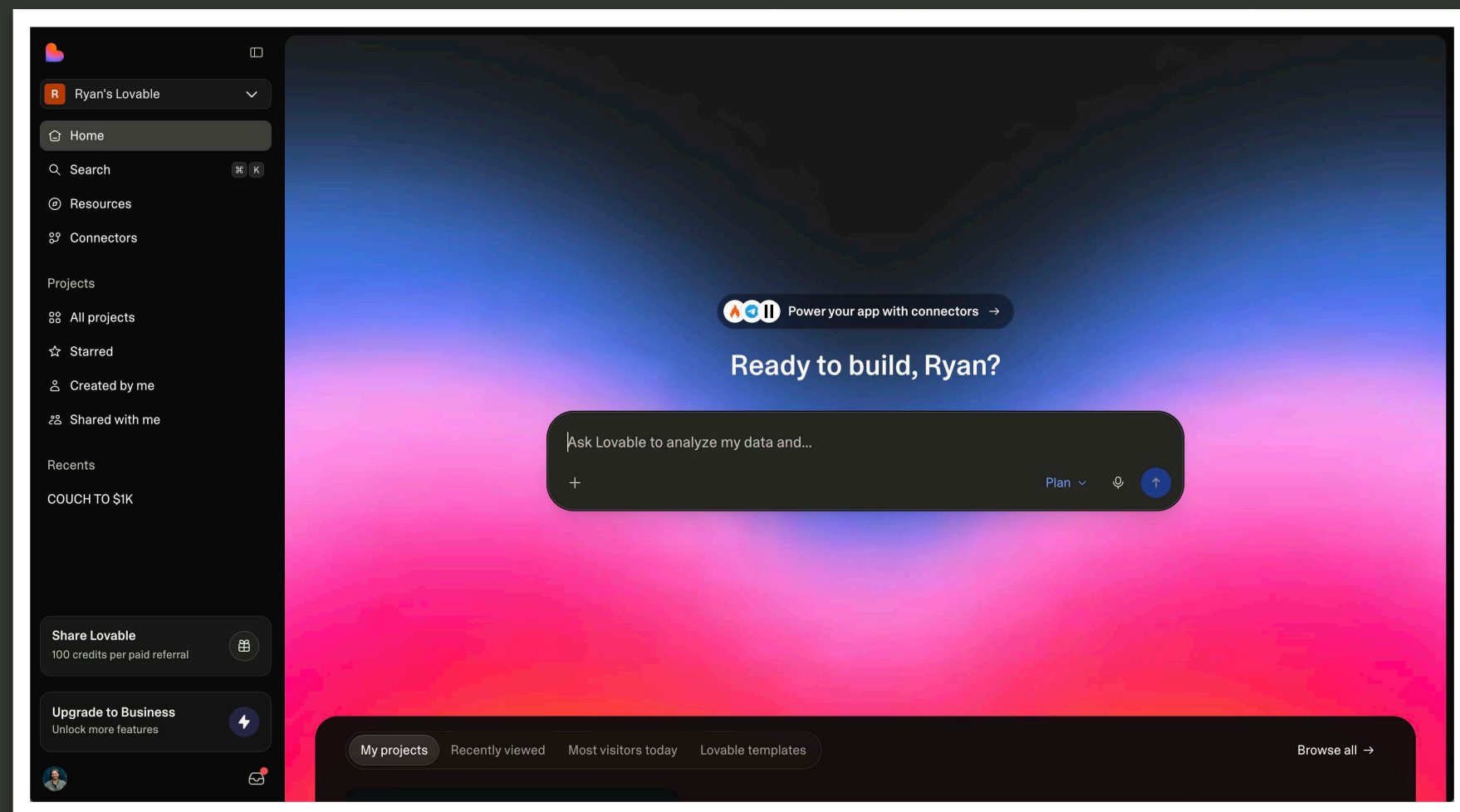
Custom rules

Add custom rules for preferences, integrations and more. Set for yourself or others to remix.

First Prompt

The screenshot shows a web design tool interface. At the top left, it says 'Copper City Hub' with a dropdown arrow. Below that, the date 'May 8 at 12:02 PM' is displayed. A toolbar contains icons for 'Preview', 'undo', 'redo', 'copy', 'paste', and 'share'. On the right side of the toolbar, there are 'Share' and 'Publish' buttons. The main preview area shows a website for 'Copper City CAFE'. The website has a navigation bar with links for 'Home', 'About Us', 'Menu', 'Calendar', and 'Contact'. The main content area features a background image of hands holding coffee cups. The text on the website reads: 'COPPER CITY CAFE · ROME, NY', 'Rome's *Wake Up* Call.', and 'Craft coffee by day. Coffee-inspired cocktails, talks, and good arguments by night. Pull up a cup and stay awhile.' On the left side of the design tool, there is a sidebar with a list of tasks: 'Added fonts, routes, and UI', 'Set up design tokens and fonts', 'Build shared Header and Footer', 'Build homepage sections', and 'Add About, Menu, Calendar, Contact placeholder routes'. Below the list are 'Details' and 'Loading preview...' buttons. At the bottom of the sidebar, there are social media sharing icons.

First Prompt



- 1. What you're building** – One sentence. ("A homepage for a coffee shop website.")
- 2. The vibe / brand personality** – 3-5 adjectives + tone.
- 3. Who it's for** – One line about your customer.
- 4. Visual direction** – Colors, 1-2 reference sites, general aesthetic.
- 5. Page structure** – What sections should appear on the homepage, top to bottom.
- 6. The #1 call to action** – What's the main thing visitors should do.
- 7. Navigation** – What pages will exist eventually (so the nav is right).

First Prompt (2 Parts)

Build a homepage for Copper City Cafe, a coffee shop in Rome, NY that doubles as a community gathering space. By day we serve expertly crafted coffee drinks; by evening we host coffee-inspired cocktails (and mocktails), networking events, and TED-style talks on topics from gardening to quantum physics.

TAGLINE: "Rome's Wake Up Call"

BRAND PERSONALITY: Curious, welcoming, friendly, inclusive, artisan. Tone is casual, semi-serious, and warm — never corporate or cutesy.

IDEAL CUSTOMER: College-educated locals and professionals who want a third space that isn't a sports bar. They value craft, local sourcing, real conversation, and getting off their screens.

First Prompt (2 Parts)

WHAT MAKES US DIFFERENT: Unlike chain coffee shops, we use coffee as a connecting point to create community and share knowledge. We want people to pull up a cup and stay awhile.

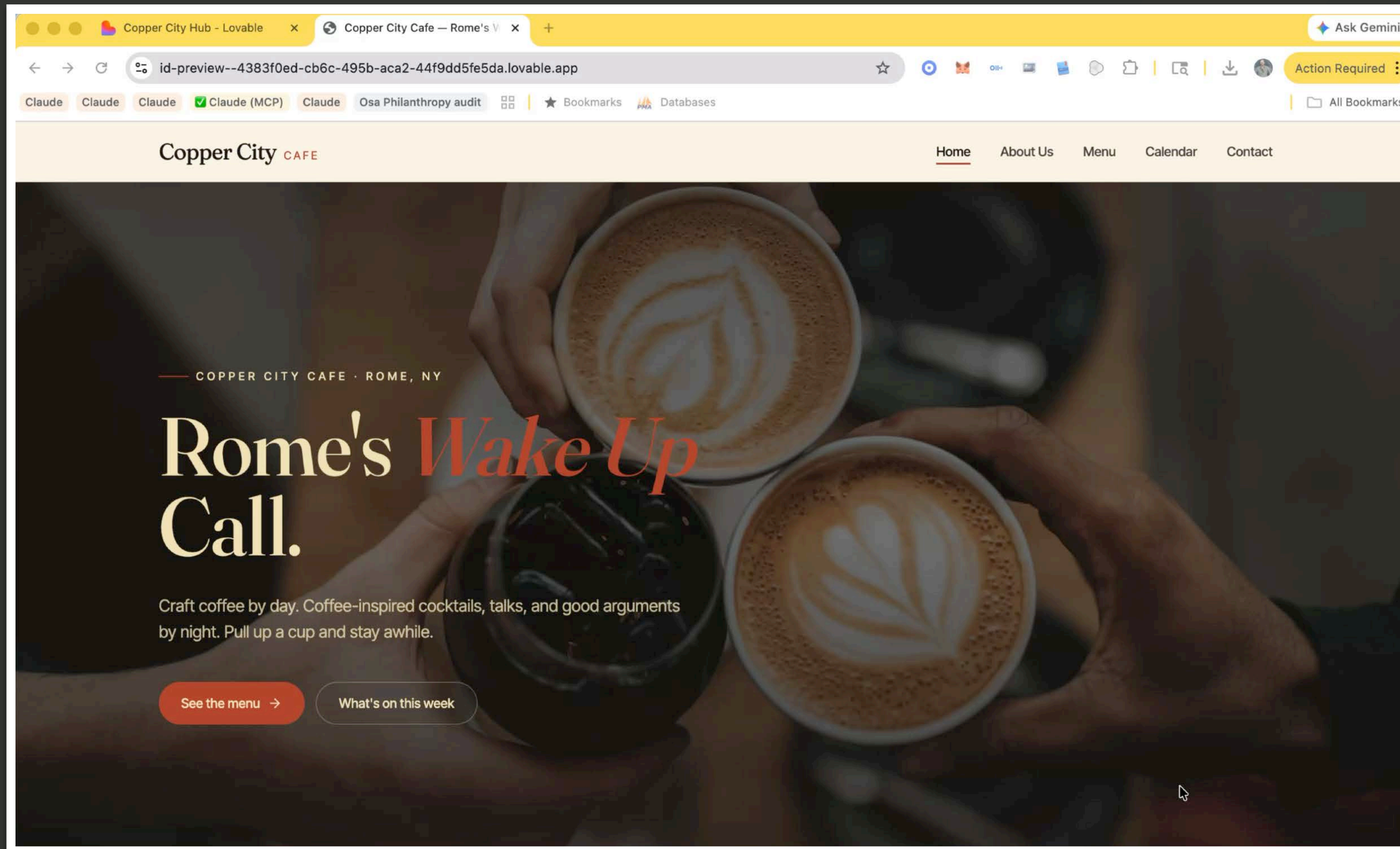
VISUAL DIRECTION:

- **Color palette:** #231F20 (near-black), #BB4430 (warm rust/copper), #F3DFA2 (cream), #AEAEAE (gray)
- **Aesthetic references:** thecampusgrind.com, barninela.com, american-giant.com, rustbeltstartup.com
- **Feel:** warm, slightly editorial, modern but not sterile, with copper/rust accents that nod to our name

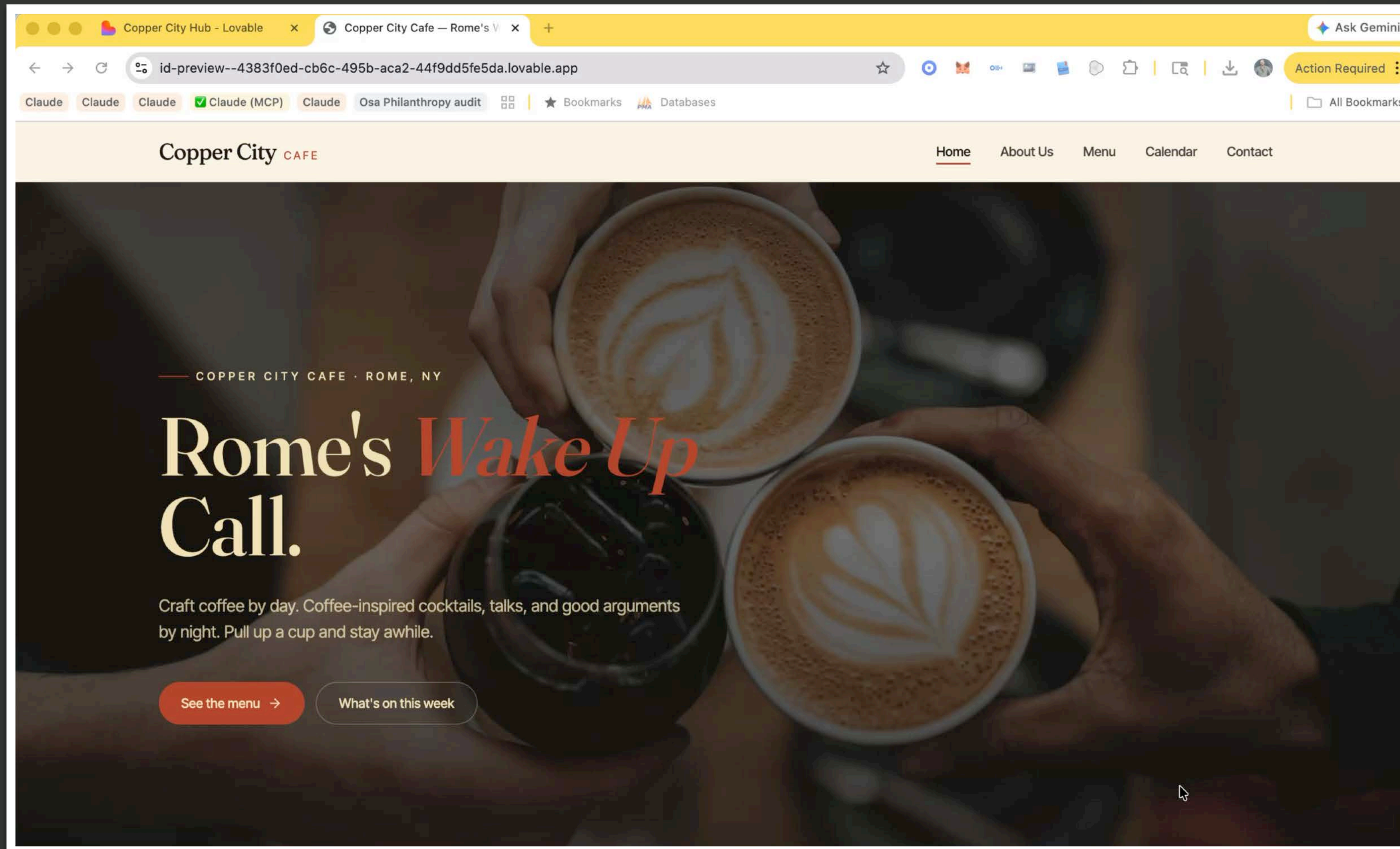
NAVIGATION: Home, About Us, Menu, Calendar, Contact

Use placeholder copy where I haven't given you specifics, and use placeholder images that match the warm/community vibe. I'll refine each section after I see the first draft.

First Pass



First Pass



Follow Up (Prompt)

Copper City Hub

sections on the home page. Each route has its own SEO metadata.

May 8 at 12:10 PM

Menu With Sample Ans...
TXT

Menu.docx
DOCX

Now I'm going to upload a comprehensive brief about the project, a logo, images and menu - can you use this information to make revisions?

Reviewing brief and assets for revisions

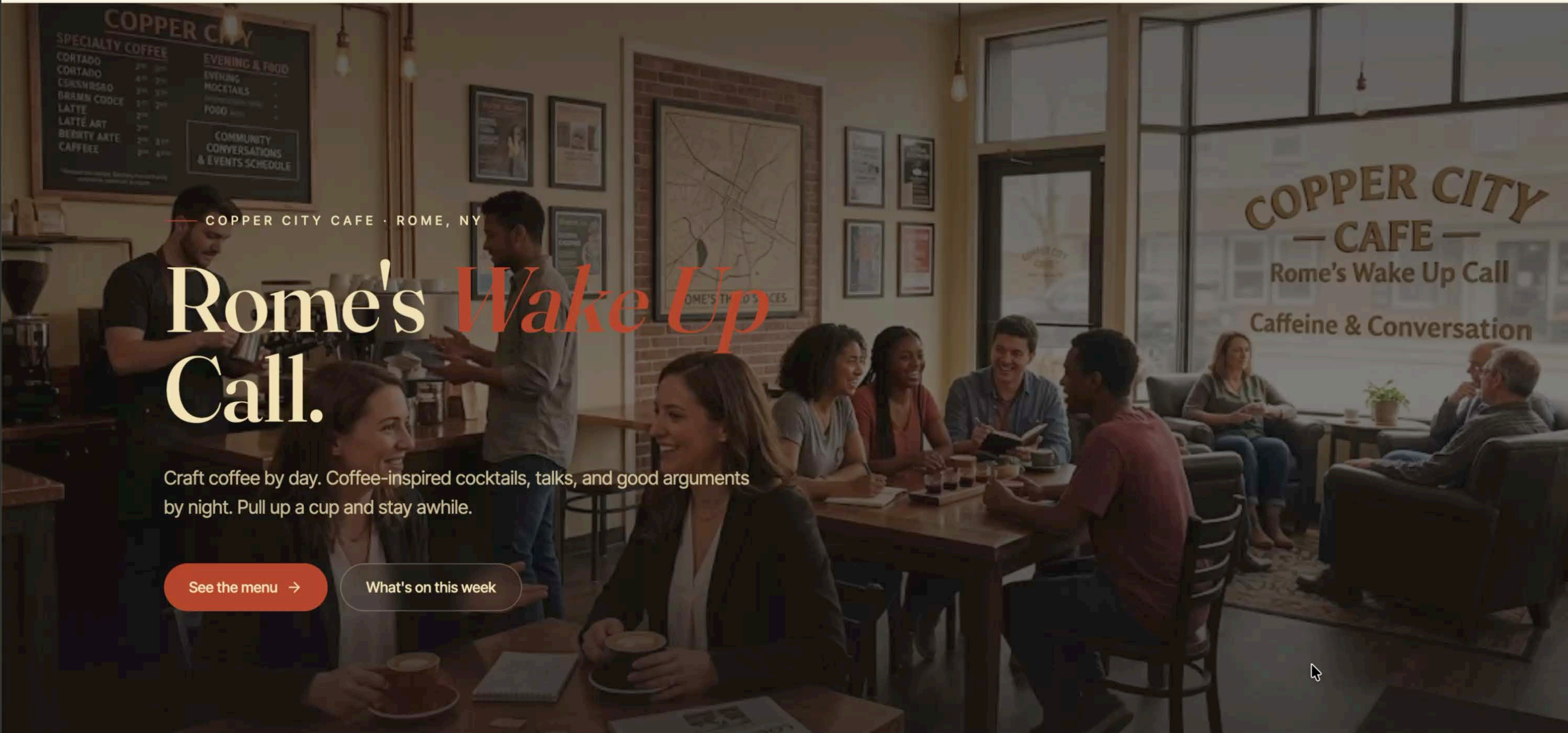
Copper City CAFE

Home About Us Menu Calendar Contact

COPPER CITY CAFE · ROME, NY

Rome's *Wake Up* Call.

Craft coffee by day. Coffee-inspired cocktails, talks, and good arguments by night. Pull up a cup and stay awhile.



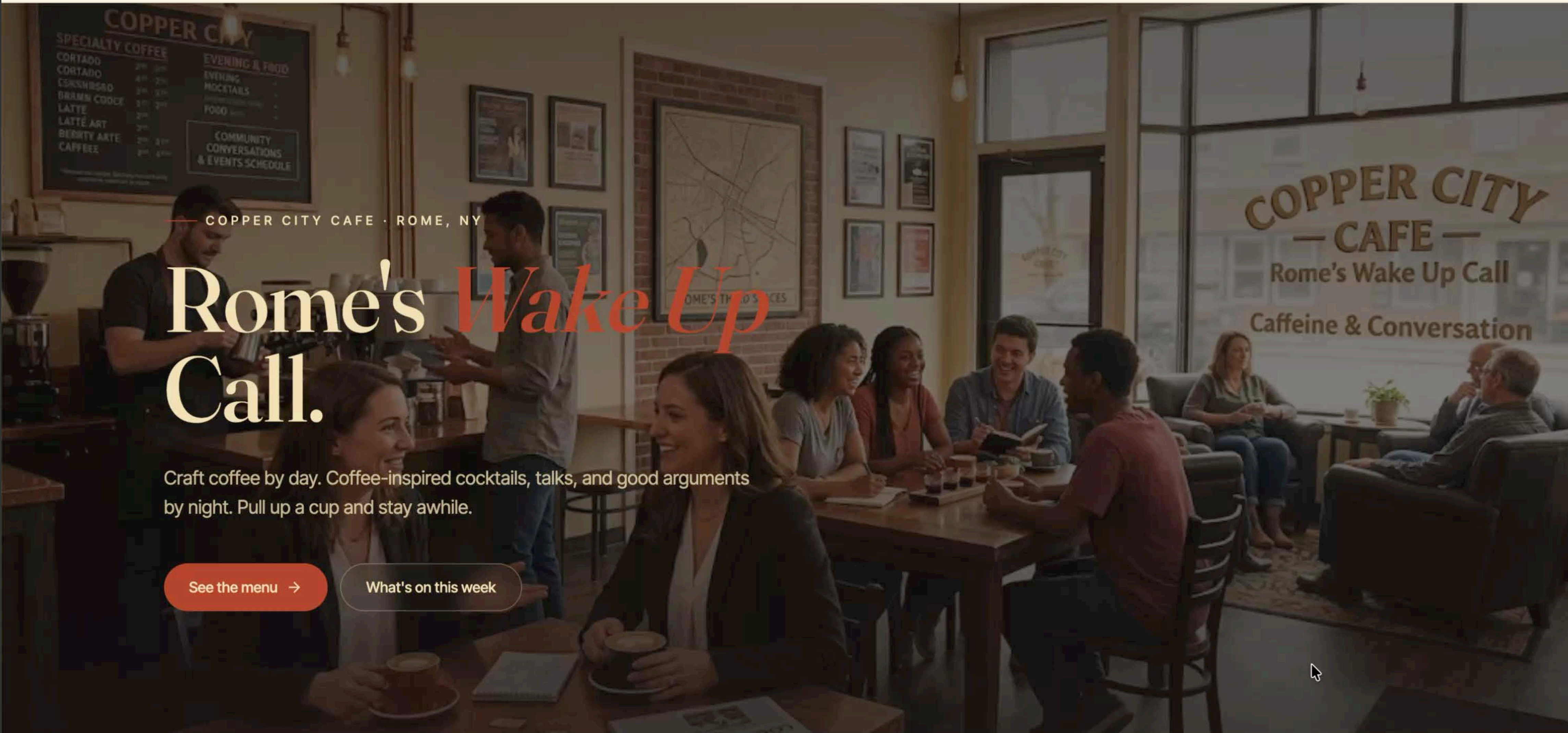
COPPER CITY CAFE · ROME, NY

Rome's *Wake Up* Call.

Craft coffee by day. Coffee-inspired cocktails, talks, and good arguments by night. Pull up a cup and stay awhile.

[See the menu →](#)

[What's on this week](#)



COPPER CITY CAFE · ROME, NY

Rome's *Wake Up* Call.

Craft coffee by day. Coffee-inspired cocktails, talks, and good arguments by night. Pull up a cup and stay awhile.

[See the menu →](#)

[What's on this week](#)

Visual Tweaks and Testing

The image shows a website editor interface for a cafe. On the left is a dark sidebar with a 'Visual edits' section containing a selection tool icon, the text 'Visual edits', 'Select an element to edit it', and 'Hold Cmd to select multiple elements'. Below this are 'Design' and 'Ask Lovable...' options, and a 'Visual edits' button. At the bottom of the sidebar are 'Build', a microphone icon, and an up arrow icon. The main area displays a website for 'COPPER CITY CAFE · ROME, NY'. The headline reads 'Rome's *Wake Up* Call.' with 'Wake Up' in orange script and 'Call.' in white serif. Below the headline is the text 'Craft coffee by day. Coffee-inspired cocktails, talks, and good arguments by night. Pull up a cup and stay awhile.' Two buttons are visible: 'See the menu →' in an orange pill and 'What's on this week' in a white pill. The background is a photo of a cafe interior with people sitting at tables.

Visual Tweaks and Testing

Visual edits
Close

Visual edits
Select an element to edit it
Hold **Cmd** to select multiple elements

Copper City Cafe
CAFFEINE & CONVERSATION

[Home](#) [About Us](#) [Menu](#) [Calendar](#) [Contact](#)

PULL UP A CUP

A third place that isn't a sports bar.

We opened Copper City for the people who want somewhere to land between work and home — somewhere with real chairs, real conversation, and a barista who remembers your order. The wifi works. The phone-stack rule on Thursdays is a polite suggestion.

- Locally roasted beans
- Independent & family-owned
- Open to anyone curious

"It's the only place in town where I've made a friend over a cortado."
— A REGULAR


Visual Tweaks and Testing

Copper City Hub

May 8 at 12:19 PM

Apply these visual edits
Show more

Edited index.tsx
Applying typography update now


 **Copper City Cafe**
CAFFEINE & CONVERSATION


Home About Us Menu Calendar Contact


CONTACT

Say hi. Pitch us a talk.

Stop in, drop a line, or tell us what you'd love to see on a Wednesday night. We read everything.

 **124 Main St.**
Rome, NY 13440

 **info@coppercitycafe.com**

 **315.555.5555**

NAME

EMAIL

TOPIC
General question

MESSAGE

Visual Tweaks and Testing

Copper City Hub

May 8 at 12:19 PM

who does this form go to?


The contact form on `/contact` currently doesn't go anywhere — it's a static form with no submit handler wired up. Pressing "Send it" will just trigger the browser's default form behavior (a page reload), and no email or database receives the message.

To make it actually deliver messages, you'd need a backend. Easiest options:

1. **Email delivery** — enable Lovable Cloud and add a server function that sends the submission to `info@coppercitycafe.com` via Resend (or similar).
2. **Save to a database** — store submissions in a Lovable Cloud table you can review later (optionally combined with #1).
3. **Third-party form service** — point the form at Formspree, Getform, etc. (no backend needed).

Want me to wire up option 1 (email to info@coppercitycafe.com) using Lovable Cloud?

👍 🗨️ 📄 ⋮


**Copper City Cafe**
CAFFEINE & CONVERSATION


Home About Us Menu Calendar Contact


CONTACT

Say hi. Pitch us a talk.

Stop in, drop a line, or tell us what you'd love to see on a Wednesday night. We read everything.

 **124 Main St.**
Rome, NY 13440

 **info@coppercitycafe.com**

 **315.555.5555**

NAME

EMAIL

TOPIC
General question

MESSAGE

**RUSTBELT**
startup by Ryan Miller

Visual Tweaks and Testing

< Go back

Project

- Project settings
- Domains**
- Git

Workspace

- R** Ryan's Lovable
- People
- Plans & credits
- Cloud & AI balance
- Workspace domains
- Privacy & security
- Devices & apps

Account

- Ryan


Knowledge

Domains

Publish your project to custom domains. [Open docs ↗](#)


Your project is not published yet. Your domains will not be live until you publish. [Publish now ↗](#)

Custom domains

Buy a new domain 

Buy and automatically connect a new domain in Lovable. [Buy new domain](#)

[ccityhub.com](#) [coppercity.io](#) [coppercitycafe.com](#) [coppercityconnect.com](#)

Connect existing domain 

Connect a domain you own from Lovable or any other provider. [Connect domain](#)

Visual Tweaks and Testing

The screenshot displays a web application interface with a sidebar on the left and a main content area. The sidebar contains navigation links: 'Go back', 'Project settings', 'Domains', 'Git', 'Workspace', 'Ryan's Lovable', 'People', 'Plans & credits', 'Cloud & AI balance', 'Workspace domains', 'Privacy & security', 'Devices & apps', 'Account', 'Ryan', and 'Knowledge'. The main content area is titled 'Domains' and includes a 'Publish now' button. A modal window titled 'Buy a domain' is open, showing a search input with 'coppercitycafe' and a list of domain options with their prices.

Domain	Price / yr
coppercitycafe.ai	\$160.00
coppercitycafe.org	\$12.71 (discounted from \$8.99)
coppercitycafe.life	\$27.40 (discounted from \$2.99)
coppercitycafe.app	\$14.80 (discounted from \$9.99)
coppercitycafe.market	\$37.80
coppercitycafe.group	\$20.00 (discounted from \$10.99)

Visual Tweaks and Testing

May 8 at 12:26 PM

can you put in some placeholder events so I can get a layout and then i'll edit?

Thought for 14s

Added placeholder events

Details Preview

Added six placeholder events with dates, categories, descriptions, and a "pitch a talk" CTA — edit any of it as you like.

Copper City Cafe
CAFFEINE & CONVERSATION

Home About Us Menu Calendar Contact

CALENDAR

What's on.

Talks, tastings, and gatherings — most weeks have something. RSVP isn't required for free events, but it helps us save you a seat.

14
MAY

TED-STYLE TALK 7:00 – 8:30 PM

The Hidden Life of Backyard Soil

Local master gardener Elena Marsh on what's actually happening underneath your tomatoes — and why it matters.

with Elena Marsh · Free • RSVP suggested

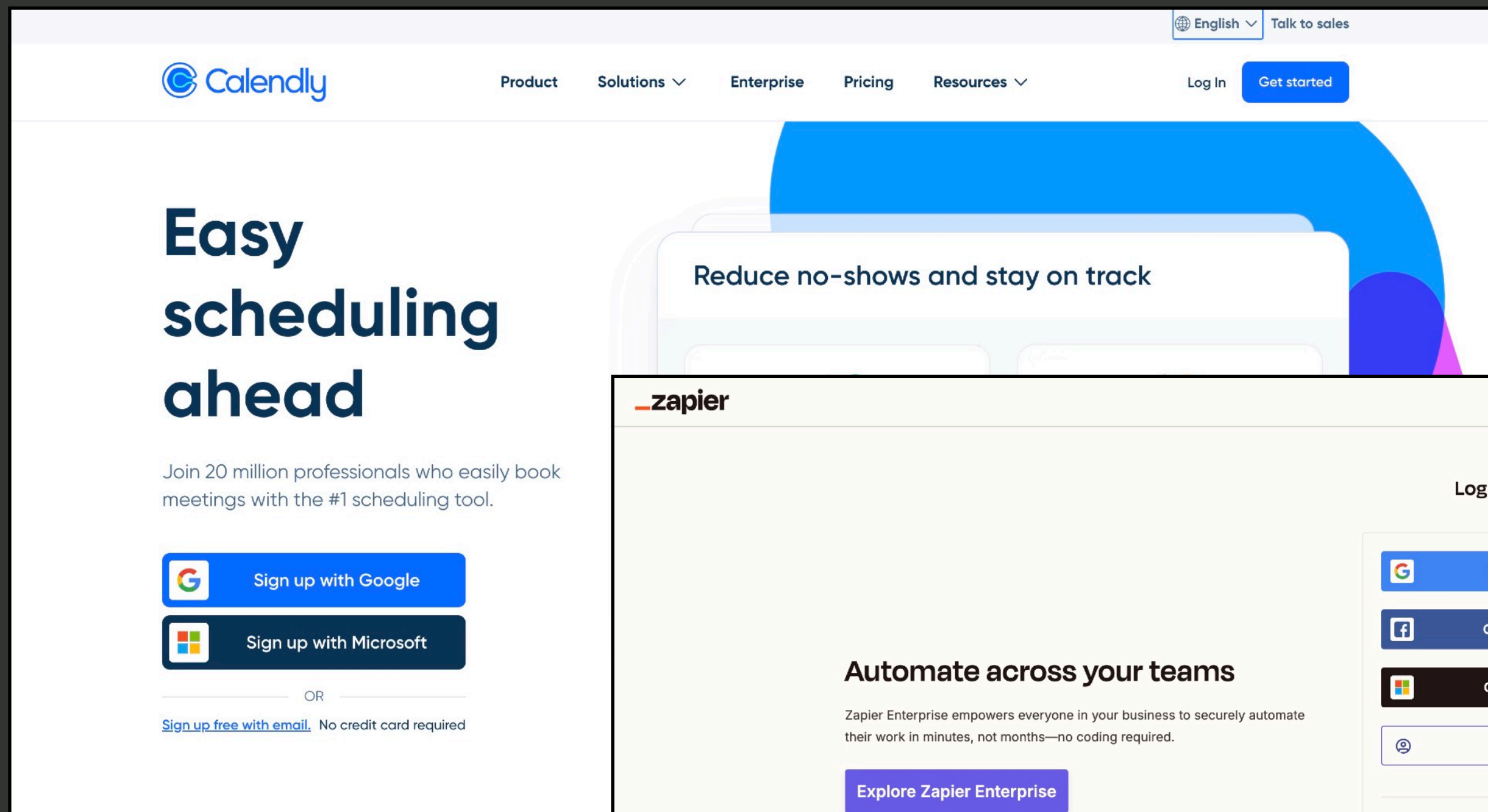
RSVP

10 NETWORKING 6:00 – 9:00 PM

Don't Overthink It

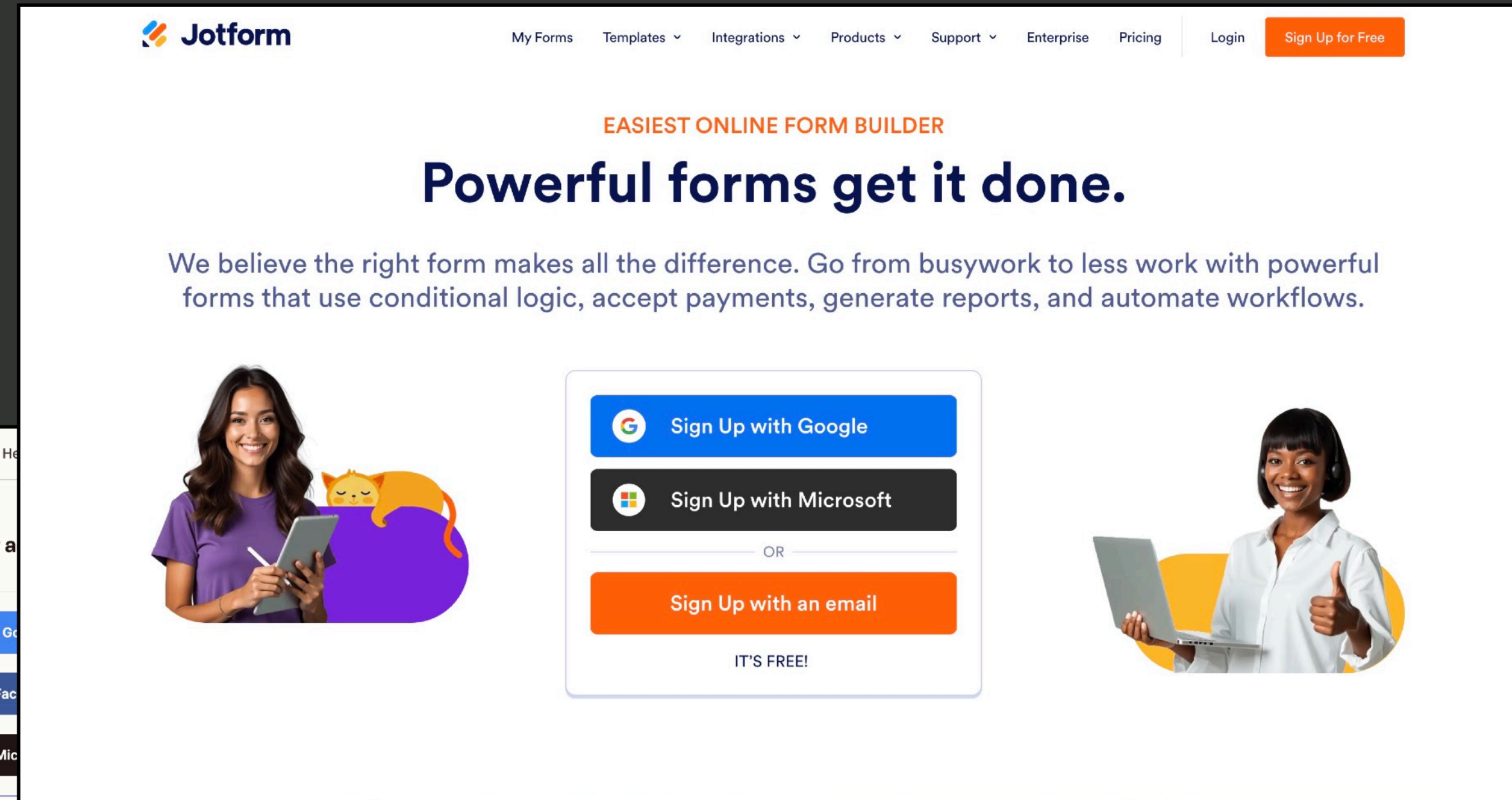
AI Is NOT Always the Best Tool

Plumbing Tools | Productivity



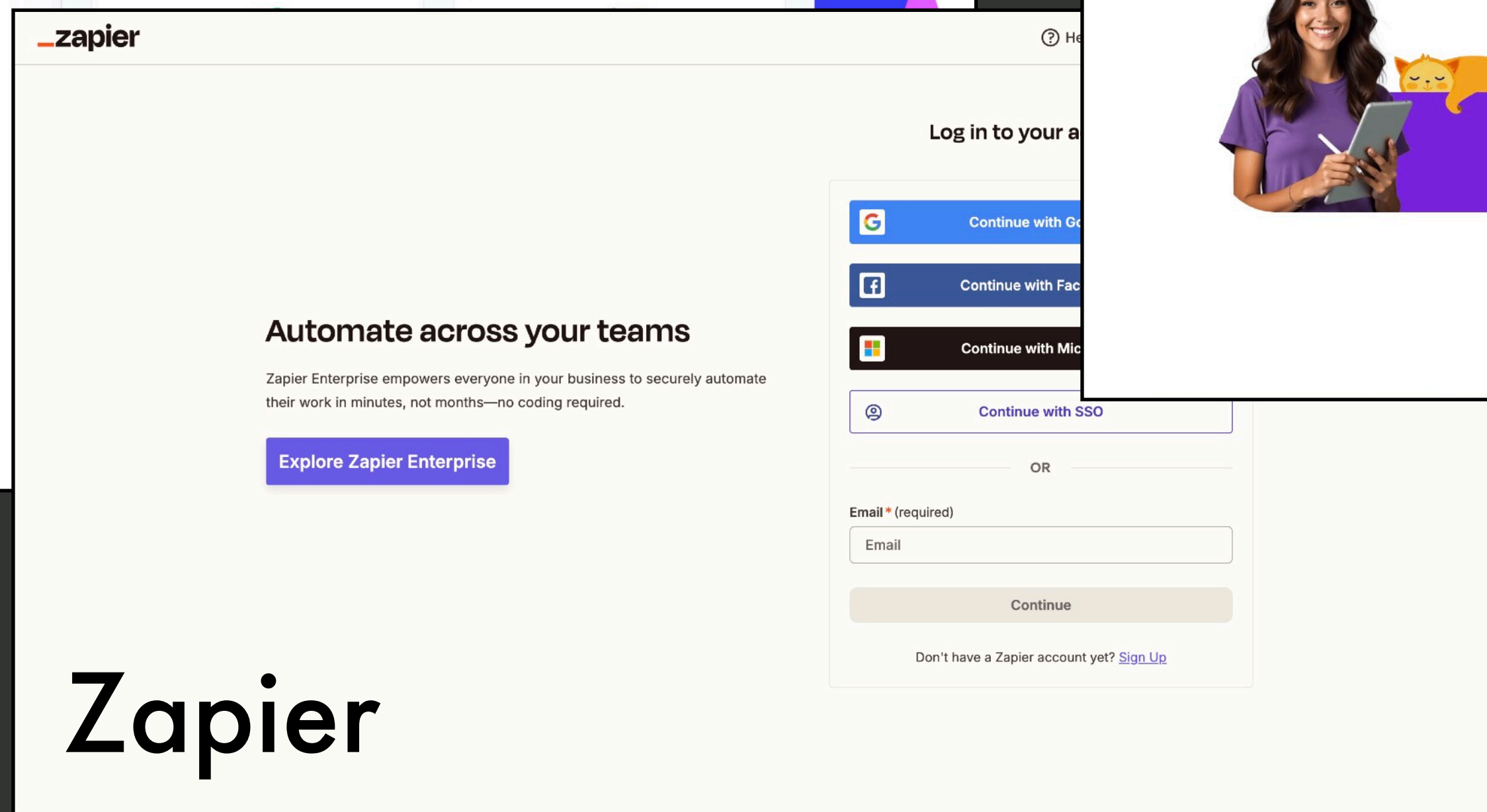
Calendly website screenshot. The main heading is "Easy scheduling ahead". Below it, it says "Join 20 million professionals who easily book meetings with the #1 scheduling tool." There are two buttons: "Sign up with Google" and "Sign up with Microsoft". Below these is the text "Sign up free with email. No credit card required".

Calendly



Jotform website screenshot. The main heading is "Powerful forms get it done." Below it, it says "We believe the right form makes all the difference. Go from busywork to less work with powerful forms that use conditional logic, accept payments, generate reports, and automate workflows." There are three buttons: "Sign Up with Google", "Sign Up with Microsoft", and "Sign Up with an email". Below the last button is the text "IT'S FREE!".

JotForm



Zapier website screenshot. The main heading is "Automate across your teams". Below it, it says "Zapier Enterprise empowers everyone in your business to securely automate their work in minutes, not months—no coding required." There is a button "Explore Zapier Enterprise". On the right side, there is a login form with options: "Continue with Google", "Continue with Facebook", "Continue with Microsoft", and "Continue with SSO". Below these is an "Email" input field and a "Continue" button. At the bottom, it says "Don't have a Zapier account yet? Sign Up".

Zapier

Questions?

Ryan Miller

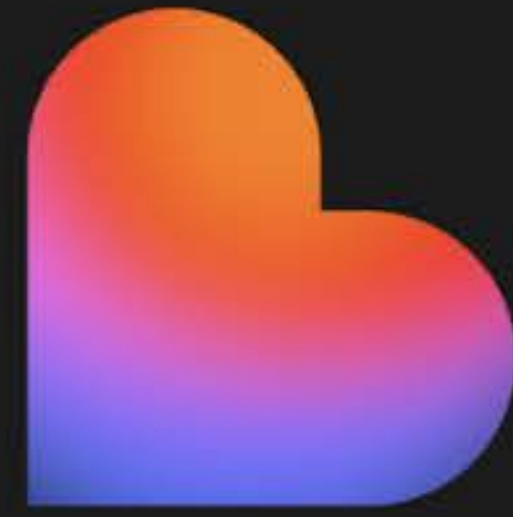
I Help Small Businesses and Startups....Start Up.

www.thincubator.co

Slides/Questionnaire

rustbeltstartup.com/planpromptpublish





Lovable



FREE CREDITS

<https://lovable.dev/invite/MR5MX1A>

For micro-entrepreneurs, not MBAs

From couch to \$1K

Describe the business you want to start. Get a personalized step-by-step recipe to bring it to life — from your first customer conversation to your first \$1,000.

[Get Your Free Plan →](#)

Takes 90 seconds. Free to start.

Free for your first 7 steps. Upgrade for \$29 to unlock the full recipe, unlimited coaching, and your Business Blueprint.

[Returning user? Log in →](#)

4

\$0

50+

phases from idea to

to get started

business types

One more thing...

www.couchto1k.com